

EXHIBITOR & CORPORATE ADVERTISING INFORMATION PACKET

(IN-PERSON ONLY)



Celiac Disease

ACROSS THE LIFESPAN

SATURDAY APRIL 18, 2026

DAVID RUBENSTEIN FORUM · CHICAGO, IL



AT THE FOREFRONT
**UChicago
Medicine**

Celiac
Disease
Center

Please Join Us:

University of Chicago

2026 Celiac Disease Across the Lifespan Symposium

About the Conference:

Date: April 18th, 2026

Format: In-Person

Location: David Rubenstein
Forum at the University of Chicago
1201 E 60th St
Chicago, IL 60637

Anticipated Attendance: 150 active learners

This activity is designed for healthcare professionals including physicians, basic scientists, healthcare professionals, registered dietitians and others who are interested in learning more about celiac disease diagnosis, management, care, research updates, emerging diagnostic tools and therapies.

Join us for a dynamic symposium focused on improving the lives of patients living with celiac disease. Expert faculty will share the latest evidence-based strategies in: Securing a Diagnosis, Clinical Management of Celiac Disease, Risk Factors, and Advancing Research.

We are pleased to provide the following opportunities for organizations to advertise their products and services to attendees of the conference. Whether you are displaying your products in the exhibit space, interacting with physicians and attendees at one of the meal functions or gaining brand recognition for your company through program acknowledgements, your message will reach physicians, nurses, and allied health care professionals.

Exhibit Guide

General Exhibit Information

How to Register for Exhibit Space:

Return the exhibitor application/contract with your method of payment via email to: Polly@meetingachievements.com

Exhibitors will be assigned by the symposium organizers. The University of Chicago reserves the right to change the space assignment should it be necessary in the best interest of the conference logistics.

Please also note that any special events (i.e. any organized social events or technical programs and seminars during and around the symposium date) must be in consultation with, and formally pre-approved by the symposium Course Director. Without exception, all exhibitors and attendees to the symposium are required to strictly adhere to this condition.

Exhibit Date: Saturday, April 18th, 2026

Exhibit Location: David Rubenstein Forum
at the University of Chicago
1201 E 60th St
Chicago, IL 60637

Exhibit Setup: Saturday, April 18th, 2026,
6:30am-7:30am

Display Hours: Saturday, April 18th, 2026,
7:30am-3:50PM (*Subject to Change*)

Exhibitor Dismantle: All exhibits must be dismantled by 5:00pm on *Saturday, April 18th, 2026*.

Exhibitor Admission to General Sessions:

Your exhibit fee includes attendance to all sessions for which there are no optional fees.

Exhibit Representation:

At least one representative must be at the display during exhibit hours.

Electric & Shipping:

All exhibitors are responsible for their own shipping logistics and fees as well as arranging any electrical requirements.



2026 Exhibit Opportunities

Celiac Disease Across the Lifespan Symposium

\$7,500 Gold

- (1) 6-foot table, 2 chairs in Premium location
 - 3 Complimentary In-Person Registrations
 - 1 Complimentary Tote bag insert
 - Pre-event promotional email blast to conference registrants.
- Exhibitor must provide HTML or PDF style email for distribution.

\$4,500 Silver

- (1) 6-foot table, 2 chairs in better location in exhibit hall
 - 2 Complimentary In-Person Registrations
- A bag insert can be added for an additional fee of \$350

\$2,500 Bronze

- (1) 6-foot table, 2 chairs
 - 1 Complimentary In-Person Registration
- A bag insert can be added for an additional fee of \$350

\$750 Non-Profit

- (1) 6-foot table, 2 chairs
 - 1 Complimentary In-Person Registration

Additional Conference Registrations may be purchased for Industry Representatives at \$395 per person.

2026 Sponsorship Opportunities

Celiac Disease Across the Lifespan Symposium

Marketing Email Sponsorship \$3000

Marketing email blast (HTML or PDF provided by exhibiting company, will be linked in email) to be sent by conference's marketing team to all conference registrants.

Branded Powerpack Station \$3000

- 1 locker with 8 charging spaces
- Compatible with all phones and tablets
- Custom branded wrap and digital screen branding
- Plug ad play ready - videos or displays
- Fast charging

➤ *Company must provide own branded locker wrap designs*



2026 Sponsorship Opportunities Continued..

Celiac Disease Across the Lifespan Symposium

Branded Tote Bags

\$1500

Sponsorship of branded welcome tote bags, does not include the contents of the bags. Bags will be filled with tote bag inserts from participating exhibitors.

Tote Bag Inserts

\$500 per item

Tote bag insert, one item per purchase. Can be a sample, branded merchandise or literature. Literature pieces must be in one piece.

Branded Lanyards

\$1500

Company can provide branded lanyards of their choice that will be made available to attendees.
Includes 1 complimentary industry registration.

Branded Notebook

\$1200

Sponsorship of company branded 7”H x 5.5”W lined paper, fabric wrapped bound notebook.

Branded Infusion Water Bottles \$1200

Sponsorship of company branded infusion water bottles featuring sponsoring company’s logo.

2026 Celiac Disease Across the Lifespan Symposium April 18th, 2026| David Rubenstein Forum

Application & Payment Form (REQUIRED)

Company			
Contact Person			
Title			
E-mail Address			
Address			
City		State/Province	
Postal Code		Country	
Telephone		Facsimile	

EXHIBIT:		
<input type="checkbox"/>	Gold	\$ 7,500 USD
<input type="checkbox"/>	Silver	\$ 4,500 USD
<input type="checkbox"/>	Bronze	\$ 2,500 USD
<input type="checkbox"/>	Non-Profit	\$ 750 USD
SPONSORSHIP:		
<input type="checkbox"/>	Marketing Email Sponsorship	\$3,000 USD
<input type="checkbox"/>	Branded Powerpack Station	\$3,000 USD
<input type="checkbox"/>	Branded Lanyards	\$1,500 USD
<input type="checkbox"/>	Branded Tote Bags	\$1,500 USD
<input type="checkbox"/>	Branded Infusion Water bottles	\$1,200 USD
<input type="checkbox"/>	Branded Notebooks	\$1,200 USD
Quantity:	Tote Bag Inserts	\$500 USD per Item

Total Amount: _____

Exhibitor space is limited Deadline for exhibitor/support space is **February 28th, 2026** or when space reaches capacity (whichever comes first). All exhibitors & supporters will receive a confirmation letter with additional logistic details.

Please also sign and return “Exhibitor/Support Agreement” on page 11.

PAYMENT OPTIONS

Check/Money Order Payment

Please email back pages 7, 8, 11, and 12 to Polly Rossi (polly@meetingachievements.com) and request an invoice to pay by check. **Invoice number or copy of invoice must be sent with check.**

ACH or Bank Transfer

Please email back pages 7, 8, 11, and 12 to Polly Rossi (polly@meetingachievements.com) and request an invoice and bank transfer information. A remittance advice is required with your payment. Please send remittance advice referencing invoice number to accounting@meetingachievements.com.

Credit Card Payment (charge will be processed by Meeting Achievements)

Check one: ☐ VISA ☐ Mastercard ☐ American Express

Credit Card Number	
Expiration Date	
CID	
Cardholder's Name	
Billing Address	
City	
State/Province	
Postal Code	
Telephone	
Signature	

Please email back pages 7, 8, 11, and 12 to Polly Rossi (Polly@meetingachievements.com).

A receipt/confirmation will be sent to the email address provided upon receipt of full payment, the application/payment form, and the signed exhibitor/support agreement. All exhibitors will also receive the exhibitor know-before-you-go document **72 hours pre-conference** with additional logistic details.

Questions:

Polly Rossi- Symposium Organizer
Phone: 219.465.1115
Email: polly@meetingachievements.com

Thank you for your support!

University of Chicago

2026 Celiac Disease Across the Lifespan

April 18th, 2026 | David Rubenstein Forum

Exhibitor/Support Agreement (REQUIRED)

Exhibit Rules & Regulations

1. Only one company may exhibit in a single space. Items or services exhibited or referred to must be those normally provided or manufactured by the exhibitor.
2. No application form will be processed without payment in full.
3. Due to the nature of the conference, no refunds will be offered.
4. All representatives who will be staffing exhibit booths must be registered for the meeting. Supporting companies are allowed a set number of complimentary registration(s) based on their supporter level. Additional booth personnel may register for an additional fee.
5. Display materials that may be deemed by the conference organizers to detract from the dignity of the exhibit show will not be permitted.
6. All signage, and logos, to be provided by supporting company, must adhere to conference specifications.
7. All exhibit tables and support services will be provided by the hotel. Note: electrical access may not be available. Any additional support costs are the responsibility of the exhibitor.
8. Security will NOT be provided. The property of the exhibitors shall at all times remain in the sole possession, custody, and responsibility of each exhibitor.
9. The exhibitor and the provider agree to abide by all requirements of the Accreditation Council for Continuing Medical Education's Standards for Integrity and Independence in Accredited Continuing Education as stated at www.accme.org, including Standard 4.2: "The accredited provider must ensure that learners can easily distinguish between accredited education and other activities."

Industry Guidelines:

- In recent years, much attention has been given to the relationships between the pharmaceutical and medical device/equipment industry and health care professionals. Gifts, individual relations, and professional education have been topics at the forefront of discussion. It is the responsibility of all exhibitors to be aware of and abide by all applicable association codes including but not limited to, those listed below:
- Advanced Medical Technology Association (AdvaMed) Code of Ethics for Interactions with Health Care Professionals – approved 2003, additional FAQs 2005
- American Medical Association Opinion 8.06 Gifts to Physicians from Industry and Clarifying Addendum
- Compliance Program Guidance for Pharmaceutical Manufacturers
- Pharmaceutical Research and Manufacturers of America (PhRMA) Code of Interaction with Healthcare Professionals – revised July 2008

Exhibitor/Support Agreement (Continued)

Distribution of Product

FDA Regulations

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations. This information may be obtained from the FDA at this website: <https://www.fda.gov/drugs/office-prescription-drug-promotion/laws-regulations-guidances-and-enforcement-actions>.

Exhibitors are reminded that the FDA generally prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also forbids the promotion of approved drugs or devices for unapproved uses. All products that have not been FDA approved for a particular use in humans or that are not commercially available in the United States will be permitted to be exhibited only when accompanied by appropriate signage indicating the device's clearing status. The signs must be easily visible and placed near the products themselves and on any graphics depicting the product. The exhibitor shall have available at the booth a letter from the FDA, which describes the allowable use status of the product(s). Exhibitors are cautioned about the FDA's prohibition on promoting cleared-for-marketing devices for unapproved uses. Requests for information and guidance should be directed to the FDA.

Selling of Products or Services

Exhibitors may display products that they have manufactured. Exhibitors may not accept cash, checks or credit cards for merchandise in the Exhibition Hall; however, orders may be taken. Exhibitors electing to take orders must do so in a manner consistent with the professional nature of the exhibit.

Use of Name, Insignia, Logo or Acronym

The University of Chicago and Meeting Achievements names, insignias, logos and acronyms are proprietary marks and may not be used in signs, advertising, or promotions in any media or product literature either inside or outside of the exhibit area unless prior written approval has been received from the conference organizers.

Exhibitor/Support Agreement (Continued)

Liability and Security

Exhibitors must make provisions for safeguarding their display and property at all times. The exhibitor is responsible for all liability, losses, claims, and damages relating to any injury, death, or damage to property (including the Exhibition Hall), however occurring, arising from the acts of the exhibitor, his or her employees, agents, licensees, or contractors. The exhibitor agrees to indemnify and hold harmless The University of Chicago and Meeting Achievements from and against any and all liability, losses, claims, and damages that may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor.

Terms and Conditions

If applicable, as a condition for exhibiting, each exhibitor shall agree to observe all stated policies in this document. The Conference reserves the right to refuse exhibit space to any applicant at its sole discretion.

If exhibiting at the conference, the undersigned has read the enclosed Exhibit/Sponsor Agreement and agrees to abide by these regulations. Failure to abide by these regulations will result in forfeiture of all monies paid or due under the terms of the agreement.

Company Name: _____

Name (Print): _____

Signature: _____

Date: _____

Email: _____

EXHIBITOR REGISTRATION FORM

University of Chicago Celiac Disease Across the Lifespan

April 18th, 2026 | David Rubenstein Forum

Please list the names of all representatives scheduled to be onsite:

Company Representative (1): (Gold/Silver/Bronze/Non-Profit)

Name

Title

Degree

Phone

Email

Company Representative (2): (Gold/Silver)

Name

Title

Degree

Phone

Email

Company Representative (3): (Gold)

Name

Title

Degree

Phone

Email

Additional Conference Registrations may be purchased for Industry Representatives at \$250 per person on the symposium website: ucchicagoceliacconference.com