
EXHIBITOR PROSPECTUS

John F. Gilmore Symposium on Nutrition and Small Bowel Disorders

September 27, 2025

University of Chicago
Hybrid Event
Gleacher Center
450 Cityfront Plaza Drive
Chicago, IL 60611

On behalf of The University of Chicago, Digestive Diseases Center and Center for Continuing Medical Education, we are pleased to invite you to exhibit at the:

John F. Gilmore Symposium on Nutrition and Small Bowel Disorders to be held **September 27, 2025 LIVE IN-PERSON** and streamed virtually at the University of Chicago, Gleacher Center, 450 Cityfront Plaza Drive, Chicago, IL.

The field of nutrition support is inherently complex and multidisciplinary, encompassing foundational principles such as energy metabolism, macronutrient and micronutrient requirements, and nutrient digestion and absorption. As patient populations become increasingly diverse and clinical conditions more challenging, healthcare professionals must also navigate advanced considerations related to diet and disease, including enteral and parenteral nutrition. This symposium addresses these challenges by providing a structured educational experience that bridges foundational knowledge with advanced clinical applications, ensuring participants stay at the forefront of patient-centered care.

The program emphasizes the pivotal role of diet in managing GI disorders such as dysmotility, short bowel syndrome (intestinal failure), and metabolic dysfunction-associated liver disease (MASLD), as well as conditions that increasingly necessitate multidisciplinary care.

Specifically, the symposium will:

- Enhance awareness of the complexities of enteral and parenteral nutrition, including appropriate access techniques and troubleshooting challenges.
- Explore evidence-based dietary interventions, such as dietary fiber and the low FODMAP diet, and their application to GI disorders.
- Increase understanding of emerging therapies and lifestyle interventions for MASLD/MASH.
- Highlight multidisciplinary strategies for managing intestinal failure and the rising use of parenteral nutrition in both traditional and nontraditional populations.

This symposium fills a critical gap in clinical training, offering a specialized focus on nutrition support in complex GI disorders—a topic rarely covered in traditional medical education. Unlike general nutrition programs, this symposium bridges cutting-edge research with real-world clinical application, providing practical, expert-led insights that translate into immediate improvements in patient care.

Key features that set this symposium apart:

- **Deep dive into GI nutrition support:** Covers short bowel syndrome, intestinal failure, MASLD/MASH, and advanced enteral and parenteral nutrition strategies.
- **Expert-led, multidisciplinary approach:** Learn from leading gastroenterologists, hepatologists, and clinical nutrition specialists.
- **Case-based, practical learning:** Gain actionable strategies for addressing real-world clinical challenges.
- **Essential training for a critical gap:** Most healthcare professionals receive minimal formal education in nutrition support, despite its vital role in patient care.

Bringing together top-tier faculty, cutting-edge research, and practice-based learning, this symposium has quickly become a critical part of the continuing education of many clinicians seeking to enhance their expertise and improve patient outcomes in nutrition support.

Chicago is a city rich in academic tradition, and we welcome you to join us. Given the current pace of increasing information and knowledge, there is an important need to discuss treating specific gastrointestinal disorders and understanding diet as a factor of disease management. Our stellar speakers' list draws from the expertise of the internationally and nationally renowned physicians at the University of Chicago.

This conference offers a tremendous opportunity to showcase your company products, services and achievements in front of key decision makers and industry leaders. Increase your visibility and company profile by participating as an exhibitor at this exciting event.

This conference is expected to attract over 225 leaders in person and virtually to include gastroenterologists, gastroenterology trainees, internists, advanced practice nurses, physician assistants, registered dietitians, nurses, and pharmacists dedicated to caring for patients with nutrition-related disorders. This is an opportunity to market and highlight the broad range of products and services your company has to offer.

We hope you will join us along with our growing number as an exhibitor this year!

EXHIBIT GUIDE

We are pleased to provide opportunities for organizations to advertise their products and services to attendees of the conference. While displaying your products in the exhibit space and interacting with participants, your message will reach key decision makers.

General Exhibit Information

Expected Attendance: 125+

Exhibit Date:

Exhibit Date: Saturday, September 27, 2025

Set-Up Time: 6:30am – 7:30am

Exhibit Hours: 7:30am – 3:45pm

Move-Out/Breakdown: after 3:45pm

Exhibit Opportunities:

\$4,000 for Gold (4 spots available)

\$3,000 for Silver (6 spots available)

Benefits of Gold Exhibit

- Premium 6' Tabletop display location in exhibit space
- 2 complimentary conference registrations
- Complementary marketing email blast (created in by exhibiting company) to be sent by University of Chicago to all conference registrants
- Recognition in event program materials as well as acknowledgement from podium
- Complimentary exhibitor name badges

Benefits Silver Exhibit

- 6' Tabletop display location in exhibit space
- 1 complimentary conference registration
- Recognition in event program materials as well as acknowledgement from podium
- Complimentary exhibitor name badges

Exhibits are ONLY accessible at the in-person conference. There is no virtual exhibit option for this conference.

Sponsorship Opportunity (1 Available)

\$1,000 Branded Item

- Company can provide branded lanyards or pens of choice that will be made available to attendees
- Includes 1 complimentary conference registration

PAYMENT & CANCELLATION POLICY

How to reserve your Exhibit or Sponsorship:

Email the Exhibitor/Sponsor Application and Registration Form to Elizabeth Barbosa at elizabeth.barbosa@bsd.uchicago.edu. Once space is confirmed, mail check payment to:

The University of Chicago (Federal Tax ID#: 36-2177139)

c/o Elizabeth Barbosa

5841 S. Maryland Ave., MC4080

Chicago, IL 60637

The display fee is due on or before **August 1, 2025**. No company may exhibit unless payment for exhibit space or sponsorship has been received in full. Applications received will be considered based on availability.

All cancellations must be sent in writing. No refunds will be issued for cancellation.

Please also note that any special events (i.e. any organized social events or programs and seminars during and around the conference date) must be in consultation with and formally pre-approved by the conference organizers. Without exception, all exhibitors and attendees of the symposium are required to strictly adhere to this condition.

Additional Information:

For general questions and additional information regarding exhibitor/sponsor registration, please contact Elizabeth Barbosa via phone 773-702-3075 or email elizabeth.barbosa@bsd.uchicago.edu

Exhibitor/Sponsor Application

“John F. Gilmore Symposium on Nutrition and Small Bowel Disorders”

September 27, 2025

Instructions

Complete, sign, and return the Application/Contract. Enclose a check payable to the University of Chicago.

Company Name

Display Name (if different from company name)

Contact Name (to whom all correspondence is sent)

Title

Address

City, State, and Zip

Phone

Fax

Email

Display Fees

- ☐ \$4,000
☐ \$3,000
☐ \$1,000

Important Deadline: August 1, 2025

- Payment is due.
- Company information is due for program materials.

Payment Details

Check # Enclosed _____ payable to:
The University of Chicago (Federal Tax ID#: 36-2177139)

E-Mail: The Exhibitor/Sponsor Application and Registration Form to Elizabeth Barbosa at
elizabeth.barbosa@bsd.uchicago.edu

Mail check payment to:

University of Chicago
c/o Elizabeth Barbosa
5841 S. Maryland Ave., MC4080
Chicago, IL 60637

Phone: 773-702-3075

Email: elizabeth.barbosa@bsd.uchicago.edu

We agree to abide by all of the contract provisions governing this exhibit or sponsorship and which are part of this application. Acceptance of the application by the University of Chicago constitutes a contract.

Authorized Signature

Date

Contract Provisions

Exhibits and exhibitors are subject to the following regulations. The term "University" herein refers to The University of Chicago.

The University of Chicago has produced this continuing medical education event for the registered physician, scientific researcher, nurse and other allied health professionals. Exhibitor is expected to display their products and/or discuss their services with awareness of the professional and practical needs of conference attendees. The University reserves the right to refuse space that, in its sole opinion, is unlikely to contribute to the overall objectives of this educational activity.

Exhibitor Representative Responsibilities: Exhibitor must name at least one person to be the official onsite representative and responsible party. The official representative will receive all relevant materials relating to the educational activity. That representative shall be authorized to enter into such agreements as may be necessary for fulfillment of obligations to the University and to other contractors and subcontractors. At least one representative must be at the display during exhibit times.

Payments and Cancellations: Payment in full for exhibit space is due no later than **August 1, 2025**. Exhibitors who cancel will receive no refund. No cancellations shall be acknowledged unless received by the University in writing. The date upon which the notice of cancellation is received shall apply as the official date of cancellation.

Space Agreement: This application for exhibit space, the notice of assignment by the University and the full payment of rental charges, together constitute an agreement for a right to use the space. Exhibitors will be assigned space on a first-come, first-serve basis. The University reserves the right to make the final space assignment or change the space assignment should it be necessary in the best interest of the exhibit show.

Arrangements of Exhibits: Exhibits must be arranged so as not to obstruct the general view or hide the exhibits of others. The standard equipment provided to the exhibitor by the University will consist of one six-foot skirted table, two chairs, wastebasket, one program syllabus and one complimentary conference registration. Exhibit fixtures, components and identification signs will be permitted to a maximum of seven feet. All display fixtures over four feet in height in height and placed within 10 linear feet of an adjoining exhibit must be confined to the back half of the area.

Fire Regulations: All material used in the exhibitor area must be made of flame-proof materials and conform to all fire department regulations.

Care of Buildings: Exhibitors or their agents shall not injure or deface the walls or floors of the buildings, the booths and/or equipment or furnishings in the space provided. The Exhibitor will be held liable for any such damage caused by the responsible representative or his agent.

Use of Exhibit Space: No Exhibitor shall assign, sublet or share the whole or any part of the space allotted without the consent of the University and approval of the terms thereof. No Exhibitor is permitted to show goods other than those manufactured or handled in their regular course of business. No firm or organization not assigned space will be permitted to solicit business in any manner within the exhibit area.

Sound Devices and Noise Level: The use of devices for the mechanical reproduction of sound is prohibited. Any demonstrations or presentations must be conducted at a low volume so nearby exhibitors are not disturbed.

Entertainment: The Exhibitor agrees not to sponsor group functions such as hospitality suites, tours, film showings, speeches or other activities during the meeting and exhibition hours that would in any way interfere with member attendance at regular University education sessions or meetings or induce visitors away from the Meeting. The Exhibitor must receive approval from the University in advance for any intended group functions.

Direct Selling: In the event that Exhibitor engages in on-location transactions, Exhibitor will be responsible for complying with all federal, state and local laws regarding sales taxes and laws that may pertain to such sales.

General Restrictions: (A) Exhibitor can distribute only those food and drink samples that are manufactured or handled by them in the regular course of business. (B) The University reserves the right to restrict exhibits that, because of noise, methods of operation or for any reason become objectionable, and also to prohibit or evict without refund any exhibit or person that in the opinion of the University may detract from the general character of the Meeting. (C) No display material exposing an unfinished surface to neighboring exhibitors or an aisle will be permitted. (D) Exhibitor is not permitted to set up displays in hotel rooms, hotel suites or lobbies.

Liability and Insurance: Exhibitor will take reasonable precautions to safeguard exhibit. The University will not be liable for loss or damage to property of the Exhibitor or exhibitor representatives or employees from theft, fire, accident or any other cause beyond its control. Exhibitors are advised to insure themselves at their own expense against property loss or damage and against liability for personal injury. The University's liability for injury to persons or loss or damage to property shall be limited to such as may be caused by its negligence. Exhibitor will indemnify the University against, and hold harmless from, negligence of the Exhibitor in connection with its use of display space.

Standard for Integrity and Independence in Accredited Continuing Education 4: Manage Commercial Support Appropriately

1. Decision-making and disbursement: The accredited provider must make all decisions regarding the receipt and disbursement of the commercial support.

- a. Ineligible companies must not pay directly for any of the expenses related to the education or the learners.
- b. The accredited provider may use commercial support to fund honoraria or travel expenses of planners, faculty, and others in control of content for those roles only.
- c. The accredited provider must not use commercial support to pay for travel, lodging, honoraria, or personal expenses for individual learners or groups of learners in accredited education.
- d. The accredited provider may use commercial support to defray or eliminate the cost of the education for all learners.

2. Agreement: The terms, conditions, and purposes of the commercial support must be documented in an agreement between the ineligible company and the accredited provider. The agreement must be executed prior to the start of the accredited education. An accredited provider can sign onto an existing agreement between an accredited provider and a commercial supporter by indicating its acceptance of the terms, conditions, and amount of commercial support it will receive.

3. Educational materials that are part of a CME activity, such as slides, abstracts and handouts, cannot contain any advertising, corporate logo, trade name or a product-group message of an ACCME-defined commercial interest.

4. Accountability: The accredited provider must keep a record of the amount or kind of commercial support received and how it was used, and must produce that accounting, upon request, by the accrediting body or by the ineligible company that provided the commercial support.

5. Disclosure to learners: The accredited provider must disclose to the learners the name(s) of the ineligible company(ies) that gave the commercial support, and the nature of the support if it was in-kind, prior to the learners engaging in the education. Disclosure must not include the ineligible companies' corporate or product logos, trade names, or product group messages.

Standard for Integrity and Independence in Accredited Continuing Education 4: Manage Ancillary Activities Offered in Conjunction with Accredited Continuing Education

1. Arrangements to allow ineligible companies to market or exhibit in association with accredited education must not:

- a. Influence any decisions related to the planning, delivery, and evaluation of the education.
- b. Interfere with the presentation of the education.
- c. Be a condition of the provision of financial or in-kind support from ineligible companies for the education.

2. The accredited provider must ensure that learners can easily distinguish between accredited education and other activities.

- a. Live continuing education activities: Marketing, exhibits, and nonaccredited education developed by or with influence from an ineligible company or with planners or faculty with unmitigated financial relationships must not occur in the educational space within 30 minutes before or after an accredited education activity. Activities that are part of the event but are not accredited for continuing education must be clearly labeled and communicated as such.
- b. Print, online, or digital continuing education activities: Learners must not be presented with marketing while engaged in the accredited education activity. Learners must be able to engage with the accredited education without having to click through, watch, listen to, or be presented with product promotion or product-specific advertisement.
- c. Educational materials that are part of accredited education (such as slides, abstracts, handouts, evaluation mechanisms, or disclosure information) must not contain any marketing produced by or for an ineligible company, including corporate or product logos, trade names, or product group messages.
- d. Information distributed about accredited education that does not include educational content, such as schedules and logistical information, may include marketing by or for an ineligible company.

3. Ineligible companies may not provide access to, or distribute, accredited education to learners

Exhibitor Registration Form
"John F. Gilmore Symposium on Nutrition and Small Bowel Disorders"
September 27, 2025

Exhibitors receive one or two conference registrations. The full registration pass admits the exhibitor representative(s) to all general sessions.

Conference Registration: One or two full passes included with Exhibit Fee purchased.

Company Name

Company Contact Name

Phone

Email

Representative (1):

Name

Title

Phone

Email

Representative (2):

Name

Title

Phone

Email

Is this your first time exhibiting at this meeting? ☐ **Yes** ☐ **No**

How did you hear about this meeting? ☐ **Mailing** ☐ **Email** ☐ **Internet** ☐ **Colleague**

☐ **Other, please specify** _____