



AT THE FOREFRONT

UChicago Medicine

Comprehensive Cancer Center

**The 2nd Annual
University of
Chicago
Multidisciplinary
Breast Cancer
Symposium:
The Year in Review**

January 31, 2025

**Exhibitor & Corporate
Advertising
Information Packet
*(In-Person Only)***

Please Join Us:

The 2nd Annual University of Chicago Multidisciplinary Breast Cancer Symposium

About the Conference:

Date: January 31, 2025

Format: Live

Location: DoubleTree by Hilton
Hotel Chicago - Magnificent Mile

Anticipated Attendance: 100

This activity is been designed for physicians and other healthcare professionals currently involved in the diagnosis, screening, and treatment of cancer patients.



Exhibitor Guide

Exhibit Date: January 31, 2025

Exhibit Location: North Lounge 450

Exhibit Setup: 7:30am

Display Hours:

- 7:30am – 8:05am Exhibit Hall Open
- 9:50am – 10:15am Break / Visit Exhibits
- 12:00pm – 1:00pm Lunch / Visit Exhibits
- 3:15pm – 3:30pm Break / Visit Exhibits

(Last break ends at 3:10pm and you are welcome to tear down any time after that)

Exhibitor Teardown: 2:10pm

Exhibitor Admission to General Sessions:

Your exhibit sponsorship includes attendance to all sessions for which there are no optional fees.

Exhibit Representation:

At least one representative must be at the display during exhibit hours. All exhibitors are responsible for their own shipping logistics and fees as well as arranging any electrical requirements.

How to Register for Exhibit Space:

Return the exhibitor application/LOA (pages 7, 8, 11, and 12) with your method of payment to:

Meeting Achievements

C/O Multidisciplinary Breast Cancer Symposium

- Mail: 567 W 250 S. Hebron, IN.46341
- Email: Heather@meetingachievements.com
- Fax: 219.548.8619

Exhibitors will be assigned by the symposium organizers. The University of Chicago reserves the right to change the space assignment should it be necessary in the best interest of the conference logistics.

Please also note that any special events (i.e. any organized social events or technical programs and seminars during and around the symposium date) must be in consultation with, and formally pre-approved by the symposium Course Director. Without exception, all exhibitors and attendees to the symposium are required to strictly adhere to this condition.



2025 Exhibit Opportunities

Space is Limited!

\$7,500 SILVER

- 6' tabletop display in exhibit hall space
- Better booth location in exhibit space
- 2 complimentary conference registrations

\$10,000 GOLD

(only 3 spots available!)

- Premium location for 6' tabletop display in exhibit hall space
- 3 complimentary conference registrations
- Featured listing in pre-conference exhibit hall email blast to all conference registrants
- Coffee break or lunch featured sponsorship with company name/logo included on break signage

Benefits of Exhibiting

- Company name listed in program materials and acknowledgement from podium
- Build recognition of your company and awareness of your products
- Multiple opportunities to meet with influential decision makers in a direct sales environment

\$5,000 BRONZE

- 6' tabletop display in exhibit hall space
- 1 complimentary conference registration

Exhibits are ONLY accessible in-person at the conference. There is no virtual exhibit option for this event.

2025 Sponsorship Opportunities

Branded Mini Hand Sanitizer Bottles

\$1,000



IT IS WELL KNOWN IN THE EVENTS INDUSTRY THAT CONNECTING WITH ALL 5 OF ATTENDEES' SENSES IS THE BEST WAY TO CONNECT WITH THEIR MEMORY. WANT TO SPONSOR SOMETHING DIFFERENT THAT ATTENDEES WON'T FORGET?



WE'RE NOW OFFERING CUSTOM BRANDED MINI HAND SANITIZERS PERSONALIZED WITH YOUR COMPANY'S LOGO TO BE AVAILABLE ALL DAY AT THE SYMPOSIUM.



SPONSORING COMPANY WILL BE HIGHLIGHTED AS A VIP SPONSOR AND LISTED ON THE CONFERENCE WEBSITE AND IN THE CONFERENCE MATERIALS.

2025 Sponsorship Opportunities

Reusable Water Bottles

\$10,000

- Company name along with UofC logo on reusable water bottles available to all attendees at registration
- Company name and website link on the symposium website
- 4 complimentary registrations

Coffee Cups

\$5,000

- Company name along with UofC logo on reusable coffee cups to be available to all attendees at registration
- Company name and website link on the symposium website
- 2 complimentary registrations

Conference Padfolio

\$3,000

- 8½x11 lined notepads with your logo/name will be available to all attendees at the symposium



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Application & Payment Form

Please print clearly.

Company			
Contact Person			
Title			
E-mail Address			
Address			
City		State/Province	
Postal Code		Country	
Telephone		Fax #	

EXHIBIT SPONSORSHIPS		
<input type="checkbox"/>	GOLD	\$10,000 USD
<input type="checkbox"/>	SILVER	\$7,500 USD
<input type="checkbox"/>	BRONZE	\$5,000 USD
OTHER SPONSORSHIP		
<input type="checkbox"/>	Hand Sanitizer Sponsorship	\$1,000 USD
<input type="checkbox"/>	Reusable Water Bottles	\$10,000 USD
<input type="checkbox"/>	Coffee Cups	\$5,000 USD
<input type="checkbox"/>	Conference Padfolio	\$3,000 USD

TOTAL AMOUNT: \$ _____

*Please sign and return the following pages: 7, 8, 11 and 12.

If you have booth placement preference:

We wish to avoid having our in-person booth located adjacent to the following company(s): (The University of Chicago cannot guarantee this placement request)

Exhibit space is limited!

Deadline for exhibitor support / space is January 17, 2025, or when space reaches capacity (whichever comes first). All exhibitors & sponsors will receive an exhibitor guide with additional logistic details, and the exhibitor know-before-you-go document 72 hours pre-conference.

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Payment Options

Check/Money Order Payment

Please email back pages 7, 8, 11, and 12 to Heather De Gortari Heather@meetingachievements.com and request an invoice to pay via check. Invoice number or copy of invoice must be sent with check.

ACH or Bank Transfer

- Please email back pages 7, 8, 11, and 12 to Heather De Gortari Heather@meetingachievements.com and request an invoice and bank transfer information. A remittance advice is required with your payment, please send remittance advise, referencing invoice number to accounting@meetingachievements.com.

- Credit Card Payment** (Charge will be processed by Meeting Achievements)

Check one: VISA Mastercard American Express

Credit Card Number	
Expiration Date	
CID	
Cardholder's Name	
Billing Address	
City	
State/Province	
Postal Code	
Telephone	
Signature	

Please email back pages 7, 8, 11, and 12 to Heather De Gortari Heather@meetingachievements.com

A receipt/confirmation and exhibit kit will be sent to the email address provided upon receipt of full payment, the application/payment form, and the signed exhibitor/support agreement.

Questions:

Heather De Gortari- Conference Organizer

Telephone: 219.465.1115 ext. 105

Email: Heather@meetingachievements.com

Thank you for your support of this conference!

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Exhibitor/Support Agreement

Exhibit Rules & Regulations

Only one company may exhibit in a single space. Items or services exhibited or referred to must be those normally provided or manufactured by the exhibitor.

No application form will be processed without payment in full.

Due to the nature of the conference, no refunds will be offered. All representatives who will be staffing exhibit booths must be registered for the meeting.

Supporting companies are allowed a set number of complimentary registration(s) based on their supporter level. Additional booth personnel may register for an additional fee.

Display materials that may be deemed by the conference organizers to detract from the dignity of the exhibit show will not be permitted. All signage, and logos, to be provided by supporting company, must adhere to conference specifications.

All exhibit tables and support services will be provided by the hotel. Note: electrical access may not be available. Any additional support costs are the responsibility of the exhibitor.

Security will NOT be provided. The property of the exhibitors shall at all times remain in the sole possession, custody, and responsibility of each exhibitor.

Industry Guidelines:

In recent years, much attention has been given to the relationships between the pharmaceutical and medical device/equipment industry and healthcare professionals.

Gifts, individual relations, and professional education have been topics at the forefront of discussion. It is the responsibility of all exhibitors to be aware of and abide by all applicable association codes including but not limited to, those listed below:

Advanced Medical Technology Association (AdvaMed) Code of Ethics for Interactions with Health Care Professionals – approved 2003, additional FAQs 2005

American Medical Association Opinion 8.06 Gifts to Physicians from Industry and Clarifying Addendum Compliance Program Guidance for Pharmaceutical Manufacturers Pharmaceutical Research and Manufacturers of America (PhRMA) Code of interaction with Healthcare Professionals – revised July 2008

It is the company's responsibility to collect any data to fulfill their requirements for the Sunshine Act.

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Exhibitor/Support Agreement (continued)

Distribution of Product:

FDA Regulations

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations. This information may be obtained from the FDA at this website: <http://www.fda.gov/cder/ddmac/>.

Exhibitors are reminded that the FDA generally prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also forbids the promotion of approved drugs or devices for unapproved uses. All products that have not been FDA approved for a particular use in humans or that are not commercially available in the United States will be permitted to be exhibited only when accompanied by appropriate signage

indicating the device's clearing status. The signs must be easily visible and placed near the products themselves and on any graphics depicting the product. The exhibitor shall have available at the booth a letter from the FDA, which describes the allowable use status of the product(s).

Exhibitors are cautioned about the FDA's prohibition on promoting cleared-for-marketing devices for unapproved uses. Requests for information and guidance should be directed to the FDA.

Selling of Products or Services

Exhibitors may display products that they have manufactured. Exhibitors may not accept cash, checks or credit cards for merchandise in the exhibition Hall; however, orders may be taken. Exhibitors electing to take orders must do so in a manner consistent with the professional nature of the exhibit.

Use of the UofC Name, Insignia, Logo or Acronym

The University of Chicago (UofC) and Meeting Achievements names, insignias, logos and acronyms are proprietary marks and may not be used in signs, advertising, or promotions in any media or product literature either inside or outside of the exhibit area unless prior written approval has been received from the conference organizers.

Liability and Security

Exhibitors must make provisions for safeguarding their display and property at all times. The exhibitor is responsible for all liability, losses, claims, and damages relating to any injury, death, or damage to property (including the Exhibition Hall), however occurring, arising from the acts of the exhibitor, his or her employees, agents, licensees, or contractors. The exhibitor agrees to indemnify and hold harmless UofC from and against any and all liability, losses, claims, and damages that may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor.



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Liability and Security

Terms and Conditions

If applicable, as a condition for exhibiting, each exhibitor shall agree to observe all stated policies in this document. UofC reserves the right to refuse exhibit space to any applicant at its sole discretion.

If exhibiting at the conference, the undersigned has read the enclosed Exhibit/Support Agreement and agrees to abide by these regulations. Failure to abide by these regulations will result in forfeiture of all monies paid or due under the terms of the agreement.

The exhibitor and the provider agree to abide by all requirements of the Accreditation Council for Continuing Medical Education's Standards for Integrity and Independence in Accredited Continuing Education as stated at www.accme.org, including Standard 4.2: "The accredited provider must ensure that learners can easily distinguish between accredited education and other activities."



Company Name: _____

Signature: _____ Date: _____

Name (print): _____

Email: _____

***Please sign and return along with all other required pages (7, 8, 11 and 12)**

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Exhibitor/Supporter Registration Form

Please list the names of ALL representatives scheduled to work your booth.

***ALL FIELDS ARE REQUIRED.**

Company Representative 1: Gold / Silver / Bronze

*Name _____

*Title _____ *Degree _____

*Phone _____ *Email _____

*Area of Service (ex. Chicago only, Illinois, Indiana, Wisconsin, Michigan, Midwest, Other) _____

*Allergy/Dietary Restrictions: _____

Company Representative 2: Gold / Silver (Fee applies to Bronze)

*Name _____

*Title _____ *Degree _____

*Phone _____ *Email _____

*Area of Service (ex. Chicago only, Illinois, Indiana, Wisconsin, Michigan, Midwest, Other) _____

*Allergy/Dietary Restrictions: _____

Company Representative 3: Gold (Fee applies to Silver and Bronze)

*Name _____

*Title _____ *Degree _____

*Phone _____ *Email _____

*Area of Service (ex. Chicago only, Illinois, Indiana, Wisconsin, Michigan, Midwest, Other) _____

*Allergy/Dietary Restrictions: _____

Company Representative 4: (Fee applies to all levels)

*Name _____

*Title _____ *Degree _____

*Phone _____ *Email _____

*Area of Service (ex. Chicago only, Illinois, Indiana, Wisconsin, Michigan, Midwest, Other) _____

*Allergy/Dietary Restrictions: _____

(Additional conference registrations may be purchased at an industry rate of \$395)

University of Chicago expects commercial representatives to refrain from inviting the faculty, guests or participants to social events that are not related to this CME activity.