



## Moving the Needle in Digestive Diseases Research

**April 24, 2024, at the Double Tree Hotel Chicago North Shore 9599 Skokie Boulevard, Skokie.**

Together, GIRF and the Digestive Diseases Center are moving the needle and **changing patients' lives** each day, advancing treatments and cures for medicine's most challenging digestive diseases. A unique sponsorship opportunity, **2024 Moving the Needle** is an exclusive educational event for medical professionals, patients, donors, and special friends to hear research updates from the GIRF-supported University of Chicago physician-scientists. The program is moderated by GIRF's Lead Scientific Advisor and the Joseph B. Kirsner Professor of Medicine, **David T. Rubin, MD**. *This activity is accredited for AMA PRA Category 1 Credit™. By providing sponsorship for this educational program, the exhibitor and the program organizers agree to abide by all requirements of the Accreditation Council for Continuing Medical Education's Standards for Integrity and Independence in Accredited Continuing Education as stated at [www.accme.org](http://www.accme.org), including Standard 4.2: "The accredited provider must ensure that learners can easily distinguish between accredited education and other activities."*

### MOVING THE NEEDLE IN DIGESTIVE DISEASE RESEARCH EDUCATIONAL PROGRAM AND RECEPTION 2024

LEVEL	SPONSORSHIP BENEFITS	DONATION REQUEST
<b>TITLE SPONSOR</b>	<p>Logo prominently displayed on all promotional materials, including signage, table tent cards, and the GIRF webpage as the Title Sponsor</p> <p><i>Includes:</i></p> <ul style="list-style-type: none"> <li>• Verbal recognition during the opening and closing remarks of the program</li> <li>• Company recognition as the Title Sponsor in all <i>2024 Moving the Needle</i> press releases.</li> <li>• Opportunity to exhibit the sponsoring company's literature or logo giveaways on one 6-foot display table to attendees</li> <li>• Four complimentary conference registrations and will receive 2 CME Credits per registrant.</li> <li>• Opportunity to include a: coupon (1), literature (1), or logo promotional item (1) in the conference gift bag distributed to the attendees</li> </ul>	<b>\$35,000</b>
<b>PRESENTING SPONSOR</b>	<p>Logo prominently displayed on all promotional materials, including signage, table tent cards, and the GIRF webpage as the Presenting Sponsor</p> <p><i>Includes:</i></p> <ul style="list-style-type: none"> <li>• Verbal recognition during the opening and closing remarks of the program</li> <li>• Company recognition as a Presenting Sponsor in all <i>2024 Moving the Needle</i> press releases. Opportunity to exhibit the sponsor company's literature or logo giveaways on one 6-foot display table to attendees</li> <li>• Two complimentary event registrations and will receive 2 CME credits per registrant.</li> </ul>	<b>\$25,000</b>
<b>RECEPTION SPONSOR</b>	<p>Logo prominently displayed on all promotional materials, including signage, table tent cards, and the GIRF webpage as the Reception Sponsor</p> <p><i>Includes:</i></p> <ul style="list-style-type: none"> <li>• Verbal recognition during the opening and closing remarks of the program</li> <li>• Company recognition as a Reception Sponsor in all <i>2024 Moving the Needle</i> press releases</li> <li>• Opportunity to exhibit the sponsor company's literature or logo giveaways on one 6-foot display table</li> <li>• One complimentary event registration to receive 2CME Credits.</li> </ul>	<b>\$15,000</b>
<b>EXHIBITOR SPONSOR</b>	<p>Company literature or logo giveaways exhibited on one 6-foot display table during the program</p> <ul style="list-style-type: none"> <li>• Recognition on event signage as an Exhibitor</li> <li>• One complimentary conference registration</li> </ul>	<b>\$2,000</b>
<b>SAMPLING OPPORTUNITY</b>	<p>One company sample distributed in the <i>2024 Moving the Needle</i> gift bags (product sample, coupon, literature, or other promotional item)</p>	<b>\$500</b>

FOR MORE INFORMATION ABOUT THESE OPPORTUNITIES, PLEASE CONTACT:

Deborah Barnard, Director of Major Gifts

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YOUR CONSIDERATION IS APPRECIATED.