



AT THE FOREFRONT

UChicago Medicine

Comprehensive Cancer Center

Developmental Therapeutics Symposium

May 10, 2024

Exhibitor &
Corporate Advertising
Information Packet
(In-Person Only)

Please Join Us

The 27th Comprehensive Cancer Center Developmental Therapeutics Symposium is a continuing medical education activity sponsored by The University of Chicago Pritzker School of Medicine. The educational initiative is a one day interactive live CME activity developed and delivered by thought leaders in the field of hematology/ oncology.

We are pleased to provide the following opportunities for organizations to advertise their products and services to conference attendees. Whether you are displaying your products in the exhibit space, interacting with physicians at one of the meal functions or gaining brand recognition for your company through program acknowledgements, your message will reach physicians and other healthcare professionals currently involved in the diagnosis, screening, and treatment of cancer patients.

About the Conference

Title: Developmental Therapeutics Symposium

Date: May 10, 2024

Format: In-person only

Location: David Rubenstein Forum at the University of Chicago
1201 E 60th St
Chicago, IL 60637

Anticipated Attendance: 140

This activity is been designed for physicians and other healthcare professionals currently involved in the diagnosis, screening, and treatment of cancer patients.



Exhibit Guide

General Exhibit Information

Exhibit Date: Friday, May 10, 2024

Exhibit Location: David Rubenstein Forum at the University of Chicago
1201 E 60th St
Chicago, IL 60637

Exhibit Setup: Friday, May 10 at 7:45am

Display Hours: 8:15 am – 1:30 pm
(Subject to Change)

Exhibitor Dismantle: All exhibits must be dismantled by 2:00 pm on Friday, May 10, 2024

Exhibitor Admission to General Sessions:
Your exhibit fee includes attendance to all sessions for which there are no optional fees.

Exhibit Representation:
At least one representative must be at the display during exhibit hours.

Electric & Shipping:
All exhibitors are responsible for their own shipping logistics and fees as well as arranging any electrical requirements.

How to Register for Exhibit Space:

Return the exhibitor application/contract with your method of payment to:

Meeting Achievements
C/O Developmental Therapeutics
Symposium
567 W 250 South
Hebron, IN 46341

or via email to:

leslie@meetingachievements.com

Exhibitors will be assigned by the symposium organizers. The University of Chicago reserves the right to change the space assignment should it be necessary in the best interest of the conference logistics.

Please also note that any special events (i.e. any organized social events or technical programs and seminars during and around the symposium date) must be in consultation with, and formally pre-approved by the symposium Course Director. Without exception, all exhibitors and attendees to the symposium are required to strictly adhere to this condition.



2024 Exhibit Opportunities

Developmental Therapeutics Symposium

\$5,000 GOLD

- Premium location for 6' tabletop display in exhibit hall space
 - 3 complimentary conference registrations
- Complimentary email blast (created by Exhibitor) sent to registration list before the conference (deadline for receiving email is April 19, 2024)

\$3,500 SILVER

- 6' tabletop display in exhibit hall space
- Better booth location in exhibit space
- 2 complimentary conference registrations

\$2,500 BRONZE

- 6' tabletop display in exhibit hall space
- 1 complimentary conference registration

Benefits of Exhibiting

- Company name listed in program materials and acknowledgement from podium
 - Build recognition of your company and awareness of your products
- Multiple opportunities to meet with influential decision makers in a direct sales environment

Additional Conference Registrations may be purchased for Industry Representatives at \$350 per person.

2024 Sponsorship Opportunities

Developmental Therapeutics Symposium

Reusable Water Bottles

\$10,000

- Company name along with UofC logo on reusable water bottles available to all attendees at registration
- Company name and website link on the symposium website
- 4 complimentary registrations

Coffee Cups

\$5,000

- Company name along with UofC logo on reusable coffee cups to be available to all attendees at registration
- Company name and website link on the symposium website
- 2 complimentary registrations

Conference Padfolio

\$3,000

- 8 1/2 x 11 lined notepads with your logo/name will be available to all attendees at the symposium
- Company name and website link on the symposium website

Mini Hand Sanitizer Bottles

\$1,000

- Company name along with UofC logo on mini hand sanitizers available to all attendees at registration
- Company name and website link on the symposium website

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Application & Payment Form

Please print clearly.

Company			
Contact Person			
Title			
E-mail Address			
Address			
City		State/Province	
Postal Code		Country	
Telephone		Fax #	

EXHIBIT		
<input type="checkbox"/>	GOLD	\$5,000 USD
<input type="checkbox"/>	SILVER	\$3,500 USD
<input type="checkbox"/>	BRONZE	\$2,500 USD
SPONSORSHIP		
<input type="checkbox"/>	Reusable Water Bottles	\$10,000 USD
<input type="checkbox"/>	Coffee Cups	\$5,000 USD
<input type="checkbox"/>	Conference Padfolio	\$3,000 USD
<input type="checkbox"/>	Hand Sanitizer Sponsorship	\$1,000 USD

TOTAL AMOUNT: \$ _____

***Please sign and return the following pages: 6, 7, 10, and 11.**

Exhibit space is limited!

Deadline for exhibitor support/space is **April 19, 2024** or when space reaches capacity (whichever comes first).

Deadline for sponsorship opportunities is **April 5, 2024**.

All exhibitors & sponsors will receive an exhibitor guide with additional logistic details, and the exhibitor know-before-you-go document **72 hours pre-conference**.

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Payment Options

Check/Money Order Payment

Please make check payable to: **Meeting Achievements (TID 371464588)**. Mail your application/payment form, exhibitor agreement, and the check/money order to:

Meeting Achievements
C/O Developmental Therapeutics Symposium
567 W 250 South, Hebron, IN 46341

Credit Card Payment

Check one: VISA _____ Mastercard _____ American Express _____

Credit Card Number	
Expiration Date	
CID	
Cardholder's Name	
Billing Address	
City	
State/Province	
Postal Code	
Telephone	
Signature	

If paying by credit card, the completed application/payment form and the signed exhibitor support agreement must be submitted via one of these methods:

Scanned/emailed to: leslie@meetingachievements.com

Mailed to the address below:

Meeting Achievements
C/O Developmental Therapeutics Symposium
567 West 250 South, Hebron, IN 46341

A receipt/confirmation will be sent to the email address provided upon receipt of full payment and ALL completed forms: application, payment form, signed exhibitor agreement (i.e. pages 6, 7, 10, and 11).

Questions:

Leslie Brizendine - Symposium Organizer
Phone: 219.465.1115
Email: leslie@meetingachievements.com

Thank you for your support!

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Exhibitor/Support Agreement

Exhibit Rules & Regulations

1. Only one company may exhibit in a single space. Items or services exhibited or referred to must be those normally provided or manufactured by the exhibitor.
2. No application form will be processed without payment in full.
3. Due to the nature of the conference, no refunds will be offered.
4. All representatives who will be staffing exhibit booths must be registered for the meeting. Supporting companies are allowed a set number of complimentary registration(s) based on their supporter level. Additional booth personnel may register for an additional fee.
5. Display materials that may be deemed by the conference organizers to detract from the dignity of the exhibit show will not be permitted.
6. All signage, and logos, to be provided by supporting company, must adhere to conference specifications.
7. All exhibit tables and support services will be provided by the hotel. Note: electrical access may not be available. Any additional support costs are the responsibility of the exhibitor.
8. Security will NOT be provided. The property of the exhibitors shall at all times remain in the sole possession, custody, and responsibility of each exhibitor.
9. The exhibitor and the provider agree to abide by all requirements of the Accreditation Council for Continuing Medical Education's Standards for Integrity and Independence in Accredited Continuing Education as stated at www.accme.org, including Standard 4.2: "The accredited provider must ensure that learners can easily distinguish between accredited education and other activities."

Industry Guidelines:

In recent years, much attention has been given to the relationships between the pharmaceutical and medical device/equipment industry and health care professionals. Gifts, individual relations, and professional education have been topics at the forefront of discussion. It is the responsibility of all exhibitors to be aware of and abide by all applicable association codes including but not limited to, those listed below:

- Advanced Medical Technology Association (AdvaMed) Code of Ethics for Interactions with Health Care Professionals – approved 2003, additional FAQs 2005
- American Medical Association Opinion 8.06 Gifts to Physicians from Industry and Clarifying Addendum
- Compliance Program Guidance for Pharmaceutical Manufacturers
- Pharmaceutical Research and Manufacturers of America (PhRMA) Code of Interaction with Healthcare Professionals – revised July 2008

Distribution of Product

FDA Regulations

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations. This information may be obtained from the FDA at this website: <http://www.fda.gov/cder/ddmac/>.

Exhibitors are reminded that the FDA generally prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also forbids the promotion of approved drugs or devices for unapproved uses. All products that have not been FDA approved for a particular use in humans or that are not commercially available in the United States will be permitted to be exhibited only when accompanied by appropriate signage indicating the device's clearing status. The signs must be easily visible and placed near the products themselves and on any graphics depicting the product. The exhibitor shall have available at the booth a letter from the FDA, which describes the allowable use status of the product(s). Exhibitors are cautioned about the FDA's prohibition on promoting cleared-for-marketing devices for unapproved uses. Requests for information and guidance should be directed to the FDA.

Selling of Products or Services

Exhibitors may display products that they have manufactured. Exhibitors may not accept cash, checks or credit cards for merchandise in the exhibition Hall; however, orders may be taken. Exhibitors electing to take orders must do so in a manner consistent with the professional nature of the exhibit.

Use of Name, Insignia, Logo or Acronym

The University of Chicago and Meeting Achievements names, insignias, logos and acronyms are proprietary marks and may not be used in signs, advertising, or promotions in any media or product literature either inside or outside of the exhibit area unless prior written approval has been received from the conference organizers.



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Liability and Security

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Exhibitors must make provisions for safeguarding their display and property at all times. The exhibitor is responsible for all liability, losses, claims, and damages relating to any injury, death, or damage to property (including the Exhibition Hall), however occurring, arising from the acts of the exhibitor, his or her employees, agents, licensees, or contractors. The exhibitor agrees to indemnify and hold harmless The University of Chicago and Meeting Achievements from and against any and all liability, losses, claims, and damages that may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor.

Terms and Conditions

If applicable, as a condition for exhibiting, each exhibitor shall agree to observe all stated policies in this document. The Conference reserves the right to refuse exhibit space to any applicant at its sole discretion.

If exhibiting at the conference, the undersigned has read the enclosed Exhibit/Sponsor Agreement and agrees to abide by these regulations. Failure to abide by these regulations will result in forfeiture of all monies paid or due under the terms of the agreement.

Company Name: _____

Name (Print): _____

Signature: _____

Date: _____

Email: _____

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Exhibitor/Supporter Registration Form

Please list the names of ALL representatives scheduled to work your booth.

Company Representative 1: Gold / Silver / Bronze

*Name _____

*Title _____

*Phone _____ *Email _____

Company Representative 2: Gold / Silver (Fee applies to Bronze)

*Name _____

*Title _____

*Phone _____ *Email _____

Company Representative 3: Gold (Fee applies to Silver and Bronze)

*Name _____

*Title _____

*Phone _____ *Email _____

Additional conference registrations may be purchased at an industry rate of \$350 on the event website:

www.uofcdevelopmentaltherapeuticssymposium.org/