



AT THE FOREFRONT  
**UChicago**  
**Medicine**

COURAGE AND INNOVATION SYMPOSIUM



# 2024 Courage and Innovation Symposium

February 24, 2024

David Rubenstein Forum

**Exhibitor Information Packet**



## Please join us

The **2024 Courage and Innovation Symposium** is a one-day activity structured as a comprehensive educational symposium striving to educate clinicians, physician trainees, advanced practitioners, nurses, and other healthcare professionals across a wide range of specialties in the application of innovative therapies for cardiovascular disease. The distinguished faculty for this event includes many of the foremost clinicians at the University of Chicago Heart and Vascular Center as well as internationally recognized guest faculty. Through focused didactics, panel discussion, case studies and interactive dialogue, participants will gain both broad perspective and detailed insights into medical and surgical therapies for complex cardiovascular disease.

## About the Conference

**Title:** 2024 Courage and Innovation Symposium

**Date:** February 24, 2024

**Time:** 8:00 am – 5:00 pm

**Format:** Hybrid

**Location:**

- **In-Person:** David Rubenstein Forum  
1201 East 60<sup>th</sup> Street  
Chicago, IL 60637
- **Virtually:** The course is hybrid, but the exhibit opportunities are in-person only

## Anticipated Attendance:

**120 in-person**

The course has been designed to meet the educational requirements for clinicians, physician trainees, nurses, and other healthcare professionals across a wide range of specialties in the application of innovative therapies for cardiovascular disease.



# EXHIBIT GUIDE

## General Exhibit Information



**Exhibit Date:** Saturday, February 24, 2024

**Exhibit Location:** David Rubenstein Forum

**Exhibit Setup:** Saturday, February 24, 2024 at 7:30 am

**Display Hours:** Saturday, February 24, 2024 from \*8:00 am – 5:00 pm

See conference agenda for daily break times.

\*subject to change

**Exhibit Representation:** At least one representative must be at the display during exhibit hours.

**Exhibit Dismantle:** All Exhibits must be dismantled by 5:30 pm on Saturday, February 24, 2024 .

**Exhibitor Kit:** All exhibitors are responsible for their own shipping logistics and fees as well as arranging any electrical requirements. After a completed application is received, the full venue show kit will be sent to you.

**How to Register for Exhibit Space:**

Return the enclosed exhibitor Application/Contract with your payment by mail to:

Meeting Achievements  
C/O Courage and Innovation Symposium  
567 W 250 South  
Hebron, IN 46341

Or email: [leslie@meetingachievements.com](mailto:leslie@meetingachievements.com)

Exhibitors will be assigned space by the symposium organizers. Space will be available on a first-come, first-serve basis. The University of Chicago reserves the right to make the final space assignment or change the space assignment should it be necessary in the best interest of the exhibitors or space logistics.

Please also note that any special events (i.e. any organized social events or technical programs and seminars during and around the conference days) must be in consultation with, and formally pre-approved by the conference organizers. Without exception, all exhibitors and attendees to the Conference are required to strictly adhere to this condition.

# 2024 Exhibit Opportunities

## Courage and Innovation Symposium

### **\$15,000 Platinum – Only 2 Available**

*(In-Person)*

- Company name & Logo displayed on exhibit page
- (1) 6-foot table, 2 chairs in Premium location
- 3 Complimentary In-Person Registrations
- Complimentary email blast (created by Exhibitor) sent to registration list before the conference
- Breakfast or Lunch Product Theater
  - Please note:
    - This is first-come, first choose
    - The topic and speaker must be approved by course directors
    - Please confirm with the course coordinators that there is still a spot available before submitting an application and sending payment

### **\$7,000 Gold**

*(In-Person)*

- Company name & Logo displayed on exhibit page
  - (1) 6-foot table, 2 chairs in Premium location
  - 2 Complimentary In-Person Registrations
- Complimentary email blast (created by Exhibitor) sent to registration list before the conference

### **\$5,000 Silver**

*(In-Person)*

- Company name & Logo displayed on exhibit page
  - (1) 6-foot table, 2 chairs
  - 2 Complimentary In-Person Registrations

### **\$3,000 Bronze**

*(In-Person)*

- Company name & Logo displayed
  - on exhibit page
  - (1) 6-foot table, 2 chairs
  - 1 Complimentary in-person registration

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## Application & Payment Form (REQUIRED)

Please print clearly.

Company			
Contact Person			
Title			
E-mail Address			
Address			
City		State/Province	
Postal Code		Country	
Telephone		Facsimile	

EXHIBIT:		
<input type="checkbox"/>	Platinum	\$ 15,000 USD
<input type="checkbox"/>	Gold	\$ 7,000 USD
<input type="checkbox"/>	Silver	\$ 5,000 USD
<input type="checkbox"/>	Bronze	\$ 3,000 USD

**Total Amount:** \_\_\_\_\_

***Exhibitor space is limited*** Deadline for exhibitor/support space is **February 2, 2024** or when space reaches capacity (whichever comes first). All exhibitors & supporters will receive a confirmation letter with additional logistic details.

**Please also sign and return "Exhibitor/Support Agreement" on page 9.**

# PAYMENT OPTIONS

**Check/Money Order Payment**

Please make check payable to: Meeting Achievements (TID 371464588). Mail the application/payment form, exhibitor agreement, and the check/money order to:  
Meeting Achievements  
Attn: Courage and Innovation Symposium  
567 West 250 South, Hebron, IN 46341

**Credit Card Payment**

Check one:  VISA       Mastercard       American Express

Credit Card Number	
Expiration Date	
CID	
Cardholder's Name	
Billing Address	
City	
State/Province	
Postal Code	
Telephone	
Signature	

If paying by credit card, the completed application/payment form and the signed exhibitor/support agreement may be returned via one of the following options:

**Scanned/emailed to:** *leslie@meetingachievements.com*

**Mailed to the address below:**

Meeting Achievements  
Attn: Courage and Innovation Symposium  
567 West 250 South  
Hebron, IN 46341

A receipt/confirmation and exhibit kit will be sent to the email address provided upon receipt of full payment, the application/payment form, and the signed exhibitor/support agreement.

**Questions:**

Leslie Brizendine - Symposium Organizer  
Phone: 219.465.1115  
Email: [leslie@meetingachievements.com](mailto:leslie@meetingachievements.com)

Thank you for your support!

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## Exhibitor/Support Agreement (REQUIRED)

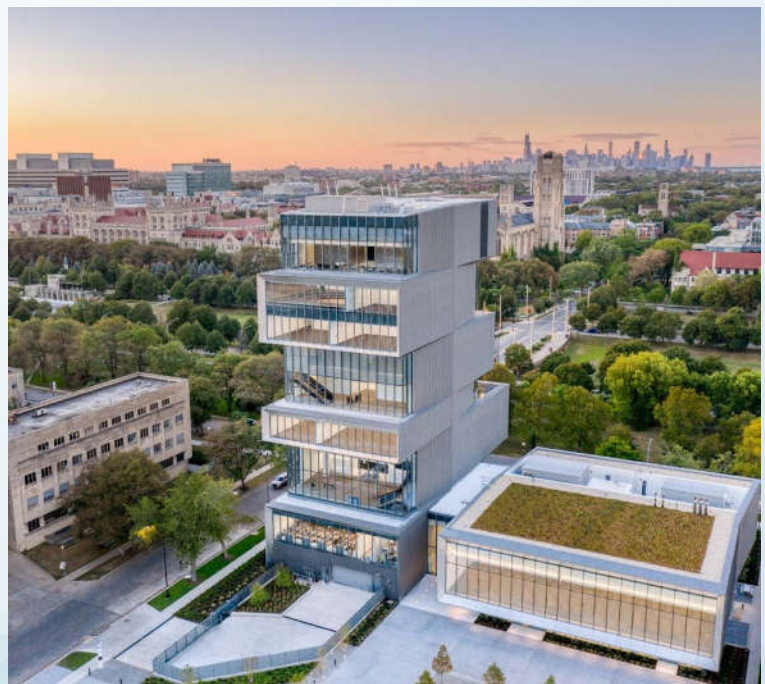
### Exhibit Rules & Regulations

1. Only one company may exhibit in a single space. Items or services exhibited or referred to must be those normally provided or manufactured by the exhibitor.
2. No application form will be processed without payment in full.
3. Due to the nature of the conference, no refunds will be offered.
4. All representatives who will be staffing exhibit booths must be registered for the meeting. Supporting companies are allowed a set number of complimentary registration(s) based on their supporter level. Additional booth personnel may register for an additional fee.
5. Display materials that may be deemed by the conference organizers to detract from the dignity of the exhibit show will not be permitted.
6. All signage, and logos, to be provided by supporting company, must adhere to conference specifications.
7. All exhibit tables and support services will be provided by the hotel. Note: electrical access may not be available. Any additional support costs are the responsibility of the exhibitor.
8. Security will NOT be provided. The property of the exhibitors shall at all times remain in the sole possession, custody, and responsibility of each exhibitor.
9. The exhibitor and the provider agree to abide by all requirements of the Accreditation Council for Continuing Medical Education's Standards for Integrity and Independence in Accredited Continuing Education as stated at [www.accme.org](http://www.accme.org), including Standard 4.2: "The accredited provider must ensure that learners can easily distinguish between accredited education and other activities."

### Industry Guidelines:

In recent years, much attention has been given to the relationships between the pharmaceutical and medical device/equipment industry and health care professionals. Gifts, individual relations, and professional education have been topics at the forefront of discussion. It is the responsibility of all exhibitors to be aware of and abide by all applicable association codes including but not limited to, those listed below:

- Advanced Medical Technology Association (AdvaMed) Code of Ethics for Interactions with Health Care Professionals – approved 2003, additional FAQs 2005
- American Medical Association Opinion 8.06 Gifts to Physicians from Industry and Clarifying Addendum
- Compliance Program Guidance for Pharmaceutical Manufacturers
- Pharmaceutical Research and Manufacturers of America (PhRMA) Code of Interaction with Healthcare Professionals – revised July 2008



## Exhibitor/Support Agreement (Continued)

### Distribution of Product

#### ***FDA Regulations***

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations. This information may be obtained from the FDA at this website: <http://www.fda.gov/cder/ddmac/>.

Exhibitors are reminded that the FDA generally prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also forbids the promotion of approved drugs or devices for unapproved uses. All products that have not been FDA approved for a particular use in humans or that are not commercially available in the United States will be permitted to be exhibited only when accompanied by appropriate signage indicating the device's clearing status. The signs must be easily visible and placed near the products themselves and on any graphics depicting the product. The exhibitor shall have available at the booth a letter from the FDA, which describes the allowable use status of the product(s). Exhibitors are cautioned about the FDA's prohibition on promoting cleared-for-marketing devices for unapproved uses. Requests for information and guidance should be directed to the FDA.

#### ***Selling of Products or Services***

Exhibitors may display products that they have manufactured. Exhibitors may not accept cash, checks or credit cards for merchandise in the exhibition Hall; however, orders may be taken. Exhibitors electing to take orders must do so in a manner consistent with the professional nature of the exhibit.

#### ***Use of Name, Insignia, Logo or Acronym***

The University of Chicago and Meeting Achievements names, insignias, logos and acronyms are proprietary marks and may not be used in signs, advertising, or promotions in any media or product literature either inside or outside of the exhibit area unless prior written approval has been received from the conference organizers.





## Exhibitor/Support Agreement (Continued)

### ***Liability and Security***

Exhibitors must make provisions for safeguarding their display and property at all times. The exhibitor is responsible for all liability, losses, claims, and damages relating to any injury, death, or damage to property (including the Exhibition Hall), however occurring, arising from the acts of the exhibitor, his or her employees, agents, licensees, or contractors. The exhibitor agrees to indemnify and hold harmless The University of Chicago and Meeting Achievements from and against any and all liability, losses, claims, and damages that may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor.

### ***Terms and Conditions***

If applicable, as a condition for exhibiting, each exhibitor shall agree to observe all stated policies in this document. The Conference reserves the right to refuse exhibit space to any applicant at its sole discretion.

*If exhibiting at the conference, the undersigned has read the enclosed Exhibit/Sponsor Agreement and agrees to abide by these regulations. Failure to abide by these regulations will result in forfeiture of all monies paid or due under the terms of the agreement.*

Company Name: \_\_\_\_\_

Name (Print): \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Email: \_\_\_\_\_



# EXHIBITOR REGISTRATION FORM

## 2024 Courage and Innovation Symposium

February 24, 2024

Please list the names of all representatives scheduled to be onsite:

### Company Representative (1): (Platinum/Gold/Silver/Bronze)

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Name

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Title

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Phone

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Email

### Company Representative (2): (Platinum/Gold/Silver)

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Name

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Title

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Phone

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Email

### Company Representative (3): (Platinum)

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Name

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Title

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Phone

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Email

Additional conference registrations can be purchased on the event website.