

# **ASTCT + EBMT**

## **6TH INTERNATIONAL CONFERENCE**

on Relapse After Transplant and  
Cellular Therapy (HSCT<sup>2</sup>)

**November 10 – 11, 2023**  
Sheraton Universal Hotel  
Los Angeles, CA

**SPONSOR  
PROSPECTUS**

## OVERVIEW

Relapse and disease progression are the leading causes of treatment failure for most hematologic malignancies treated with both allogeneic and autologous hematopoietic stem cell transplantation (HSCT) and also CAR T cell therapy. Since the first symposium, more than 11 years ago, we have witnessed tremendous progress in our understanding and treatment of relapse including the development of therapies specifically licensed to treat or prevent relapse post HSCT and cellular therapies. The planned objectives of the 6th International Conference are designed to present the latest scientific and clinical advances related to relapse after HSCT and to provide a forum for the presentation of ongoing laboratory, translational, and clinical research specifically related to this field.

The conference will feature internationally recognized speakers from a multidisciplinary, diverse group comprised of basic and translational scientists and clinical investigators. The conference will include formal didactic presentations and informal discussion panels. It will also offer investigators interested in the field the opportunity to present their work in dedicated oral and poster sessions. As in previous years, the four best abstracts will be selected for oral presentation in the meeting.

## AIMS OF THE CONFERENCE

To review the state of the science and basic, translational and clinical research related to relapse after allogeneic and autologous HSCT, along with cellular therapies.

- Update the current state of the science relative to biology and clinical study of relapse related to autologous and allogeneic HSCT, along with cellular therapies.
- Provide a forum for the presentation of ongoing laboratory and translational research specifically related to relapse following HSCT or cellular therapy.
- Provide a forum to present ongoing clinical trials that are specific to the study of and treatment of relapse following HSCT or cellular therapy.
- Provide an overview of the potential role of CAR T cells and other cellular therapies in the prevention and treatment of relapse following HSCT.

## WHO ATTENDS?

**Medical and  
Pediatric Hematologists  
and Oncologists**

**Translational and  
Basic Scientists**

**Hematopathologists**

**Physicians-in-training  
(Fellows/Residents/Post Docs)**

**Advance Practice Providers**

**Pharmacists**

**Oncology Nurses**

**Other associated allied  
health professionals**



**VIEW THE COMPLETE  
MEETING AGENDA**

## LEVELS OF SPONSORSHIP

### Gold – \$50,000

- (2) Table Tops - 108 sq. ft.
- (4) exhibitor registrations (additional registrations available at reduced rates)
- One half-page, inside front cover, color advertisement in the program booklet
- Acknowledgement: conference web page, program booklet, onsite signage, pack your bags email, acknowledgment from the podium
- Brochure in the participants' bags
- (1) invitation to Faculty Dinner

### Silver – \$35,000

- (1) Table Top - 54 sq. ft.
- (4) exhibitor registrations
- Acknowledgement: conference web page, pack your bags email, acknowledgment from the podium, program booklet, onsite signage

### Bronze – \$20,000

- (1) Table Top - 54 sq. ft.
- (2) exhibitor registrations
- Acknowledgement: conference web page, program booklet, onsite signage

### Break/Snack (3 available) – \$22,000

- Acknowledgement: conference web page, program booklet, onsite signage
- Cocktail napkins and signage at event with logo

### Exhibit Only – \$10,000

- (1) Table Top - 54 sq. ft.
- (1) exhibitor registration

### Coffee Breaks (3 available) – \$15,000

- Acknowledgement: conference web page, program booklet, onsite signage
- Signage at event with logo

### Lunch, Strolling Exhibits (2 available) – \$46,000

Opportunity to support a lunch in the exhibit area for all participants of the conference.

- Acknowledgement: conference web page, program booklet, onsite signage
- Napkins and signage at event with logo

### Welcome Reception (Exclusive) – \$55,000

Opportunity to support the welcome reception for all participants of the conference.

- Company logo on the official invitation to the welcome reception
- Acknowledgement: conference web page, program booklet, onsite signage, pack your bags email, acknowledgment from the podium
- Napkins and signage at event with logo

### Faculty Dinner (Exclusive) – \$25,000

Opportunity to support the dinner for faculty and speakers attending the conference.

- Company logo on the official invitation to the faculty dinner
- Acknowledgement: at dinner, conference web page, program booklet, onsite signage
- Signage at event with logo
- (2) invitations to Faculty Dinner

### Lanyards (Exclusive) – \$10,000

Attendees will not only see your logo, they will wear it. Take advantage of this opportunity to put your company's name around the neck of attendees, speakers, sponsors, and exhibitors.

- Acknowledgment: conference web page, program booklet, onsite signage

## LEVELS OF SPONSORSHIP

### **Tote Bags (Exclusive) – \$12,000**

Market your company by sponsoring the tote bags. The bags are distributed at the registration desk upon attendee arrival. This sponsorship entitles you to provide your company logo on this prominent piece that is sure to be used during and after the conference. Bags include sponsor logo and ASTCT logo.

- Acknowledgment: conference web page, program booklet, onsite signage

### **Hotel Keycards (Exclusive) – \$10,000**

Hold the key to reaching attendees! Provide a custom design or a logo for participating hotel room keys. Specifications will be provided by event management, and your design must be approved by ASTCT. This opportunity is all-inclusive of production and distribution costs.

### **Brochure Insert (5 Available) – \$5,000**

Drive traffic to your table top or promote a new product by getting your marketing collateral into the hands of all attendees! Exhibitors must provide collateral to be stuffed in the conference bags prior to the opening of the Relapse Conference. Content is subject to review and approval by ASTCT.

- Acknowledgment: conference web page, program booklet, onsite signage

### **Note Pads and Pens (Exclusive) – \$8,000**

Attendees need a place to take notes while they network and learn throughout the Relapse Conference! Sponsorship includes your company logo placed on the cover of an executive portfolio that will be provided to attendees in their registration bags.

- Acknowledgment: conference web page, program booklet, onsite signage

### **Water Bottles (Exclusive) – \$8,000**

This sponsorship entitles you to provide your company logo on this prominent piece that is sure to be used during and after the conference. Water bottles include sponsor logo and ASTCT logo.

- Acknowledgment: conference web page, program booklet, onsite signage



**VIEW THE EXHIBIT  
AND SPONSORSHIP  
APPLICATION**



# SPONSORSHIP CONTACT

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**BECOME A  
SUPPORTER TODAY!**