

#CBCVI

2023 Cancer Biomarkers Conference VI David Rubenstein Forum • Chicago, IL

Friday, September 15: Bootcamp 8:30 am-5:00 pm Saturday, September 16: 7:00 am-5:00 pm Sunday, September 17: 7:00 am-12:30 pm

DEAR CORPORATE PARTNER,

It is our pleasure to invite you to join our upcoming conference entitled Cancer Biomarkers Conference VI occurring September 15-17, 2023 at David Rubenstein Forum in Chicago, Illinois. On behalf of the Course Director(s), and the Office of Continuing Medical Education, I'd like to invite you to join us this year as an exhibitor and/or sustaining partner!

This conference is designed for pathologists, physicians, scientists/researchers, advance practice providers, trainees (fellows, residents, PhD, post doc fellows), lab technicians, and other health care providers/community participants.

We estimate that the conference will attract approximately 75+ attendees and offers you close personal interaction with an engaged and interested target audience.

I encourage you to take full advantage of this excellent opportunity to network with your target market and potential customers for your products and services.

Sincerely,

Timothy C. Allen, MD, JD Daniel Arber, MD

<u>tcallen@umc.edu</u> <u>darber1@bsd.uchicago.edu</u>

For more information or to submit reservation/commitment forms:

University of Chicago – Department of Pathology

ATTN: Thelma Wright

5841 South Maryland Avenue, MC 3083, Chicago, IL 60637

Phone: 773-834-2555 twright@bsd.uchicago.edu

CBC VI is sponsored by



SUSTAINING PARTNER LEVELS AND BENEFITS

*All sustaining partners enjoy exhibit tables, staffing, and comped CBC VI registration concomitant with levels.

DIAMOND SUSTAINING PARTNER

3 Opportunities Available

\$15,000

- · Prominent recognition as Diamond Sustaining Partner in signage, materials, website, and emails
- Up to 5 comped registrations

PLATINUM SUSTAINING PARTNER

5 Opportunities Available

\$10,000

- · Prominent recognition as Platinum Sustaining Partner in signage, materials, website, and emails
- Up to 3 comped registrations

EXHIBITOR LEVELS AND BENEFITS

\$7,500 • Gold Exhibitor

- One 6' table, 4 chairs, and 4 name badges
- 2 days of exhibiting (Saturday and Sunday)
- · Recognition on the website and emails as Gold Exhibitor

\$5,000 - Silver Exhibitor

- One 6' table, 3 chairs and 3 name badges
- 2 days of exhibiting (Saturday and Sunday)
- · Recognition on website and emails as Silver Exhibitor

\$3.000 - Bronze Exhibitor

- One 6' table, 2 chairs, and 2 name badges
- 2 days of exhibiting (Saturday and Sunday)
- · Recognition on website and emails as Bronze Exhibitor

MANY BENEFITS OF EXHIBITING AND/OR BECOMING A SUSTAINING PARTNER

Meet one-on-one to discuss your products and services with target audience/members who will attend this meeting. Further benefits of exhibiting/partnering include:

- Exposure to over 75+ attendees
- · Ample intermissions between sessions to allow plenty of time for attendees to visit your exhibit
- Breakfast and coffee breaks are held in the exhibit area during session intermissions to help increase traffic flow to your booth
- Building visibility for your company in a competitive marketplace
- Expanding your prospective position and strengthening existing customer relationships
- Recognition in the program materials and/or signage

Conference Details:

Saturday, September 16, 2023 from 7:00 AM – 5:00 PM Sunday, September 17, 2023 from 7:00 AM – 12:30 PM

Installation of Exhibits:

• Friday, September 15, 8:30-5 PM and Saturday, September 16, starting at 6:30am

Exhibit Location: David Rubenstein Forum,

1201 East 60th Street, Chicago, IL 60637

Booth Location: Preference for booth location will be based on level of support.



AT THE FOREFRONT OF MEDICINE®

Cancer Biomarkers Conference VI September 15-17, 2023 – Chicago, IL

Reservation/Commitment Form

I wish to become a su ☐ Diamond: \$15,000	staining partner at the follo Platinum: \$10,		
I wish to exhibit at th ☐ Gold: \$7,500		☐ Bronze: \$3,000	
)bsd.uchicago.ed
UNDS SHOULD BE RECEIVED NO LATER THAN: August 25, 2023* ment will be after this date, please contact Thelma Wright - 773-834-2555 or twright@bsd.uchicago.ea Please check the appropriate box below for payment of sustaining partner/exhibit fee(s): Check attached - Checks should be made payable to University of Chicago - Department of Pathology UofC's Taxpayer Identification Number is: 36-2177139 Visa®, MC®, AMEX Payment Card No. Security code on back of cardExpiration Date/ Printed Name of Cardholder Payment will be mailed from: COMPANY NAME All correspondence to be sent to: NAME STREET/P.O. BOX CITYSTATEZIP DAYTIME PHONE NUMBER () FAX NUMBER () EMAIL PLEASE ATTACH A BUSINESS CARD			
Upon completion retu	rn to:		

University of Chicago – Pathology

ATTN: Thelma Wright

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