



AT THE FOREFRONT

UChicagoMedicine

Comprehensive Cancer Center

Developmental Therapeutics Symposium

May 12, 2023

Exhibitor &
Corporate Advertising
Information Packet
(In-Person Only)

UOFCDEVELOPMENTALTHERAPE
UTICSSYMPOSIUM.ORG

Please Join Us

The 26th Comprehensive Cancer Center Developmental Therapeutics Symposium is a continuing medical education activity sponsored by The University of Chicago Pritzker School of Medicine with a goal help participants examine synthesized data from completed studies, discuss the novel investigational agents available in ongoing clinical trials, and describe the rational for and results of studies that include novel agents targeting oncogenic relevant molecular alterations for the treatment of patients with advanced cancer. The educational initiative includes a full day interactive live CME activity developed and delivered by thought leaders in the field of hematology/ oncology. The symposium will provide the knowledge needed for participants to assimilate requirements of new studies, review synthesized data from completed studies, discuss the novel investigational agents available from the National Cancer Institute and other sponsors, and describe the rational for and results of studies that include new targeted agents for the treatment of patients with advanced and rare disease, and use updated information to provide support for clinical trial conduct as administrative systems evolve. Armed with this increased knowledge, they will advance their work in developing and conducting cancer clinical trials to improve patient health. We are pleased to provide the following opportunities for organizations to advertise their products and services to conference attendees. Whether you are live chatting with an attendee regarding the elements available on your exhibit page, connecting with physicians during one of the scheduled breaks, or gaining brand recognition for your company through program acknowledgements, your message will reach physicians and other healthcare professionals currently involved in the diagnosis, screening, and treatment of cancer patients.

About the Conference

Title: Developmental Therapeutics Symposium

Date: May 12, 2023

Format: In-person only

Location: Gleacher Center

450 Cityfront Plaza Dr

Chicago, IL 60611

Anticipated Attendance: 100

This activity is been designed for physicians and other healthcare professionals currently involved in the diagnosis, screening, and treatment of cancer patients.



Exhibitor Guide

Exhibit Date: Friday, May 12, 2023

Exhibit Location: Gleacher Center

450 Cityfront Plaza Dr, Chicago, IL 60611

Exhibit Setup: 8:15am-8:45am

Display Hours: 8:15 am - 2:40 pm

(Subject to Change)

- | | |
|---------------------|------------------------|
| • 8:15am - 8:45am | Exhibit Hall Open |
| • 10:05am - 10:25am | Break / Visit Exhibits |
| • 12:05pm - 1:05pm | Lunch / Visit Exhibits |
| • 1:05pm - 1:20pm | Break / Visit Exhibits |

(Last break ends at 1:20pm and you are welcome to tear down any time after that)

Exhibitor Teardown:

All exhibits must be dismantled by 4:00pm on Friday, May 12, 2023.

Exhibitor Admission to General Sessions:

Your exhibit sponsorship includes attendance to all sessions for which there are no optional fees.

Exhibit Representation:

At least one representative must be at the display during exhibit hours. All exhibitors are responsible for their own shipping logistics and fees as well as arranging any electrical requirements.

How to Register for Exhibit Space:

Return the exhibitor application/LOA (pages 7, 8, 11, and 12) with your method of payment to:

Meeting Achievements C/O Developmental Therapeutics Symposium

- Mail: 567 W 250 S. Hebron, IN. 46341
- Email: janelle@meetingachievements.com
- Fax: 219.548.8619

Exhibitors will be assigned by the symposium organizers. The University of Chicago reserves the right to change the space assignment should it be necessary in the best interest of the conference logistics.

Please also note that any special events (i.e. any organized social events or technical programs and seminars during and around the symposium date) must be in consultation with, and formally pre-approved by the symposium Course Director. Without exception, all exhibitors and attendees to the symposium are required to strictly adhere to this condition.



2023 Exhibit Opportunities

Space is Limited!

\$3,500 SILVER

- 6' tabletop display in exhibit hall space
- Better booth location in exhibit space
- 2 complimentary conference registrations

\$5,000 GOLD

(only 3 spots available!)

- Premium location for 6' tabletop display in exhibit hall space
- 3 complimentary conference registrations
- Featured listing in pre-conference exhibit hall email blast to all conference registrants
- Coffee break or lunch featured sponsorship with company name/logo included on break signage

Benefits of Exhibiting

- Company name listed in program materials and acknowledgement from podium
- Build recognition of your company and awareness of your products
- Multiple opportunities to meet with influential decision makers in a direct sales environment

\$2,500 BRONZE

- 6' tabletop display in exhibit hall space
- 1 complimentary conference registration

Exhibits are ONLY accessible in-person at the conference. There is no virtual exhibit option for this event.

2023 Sponsorship Opportunities

Branded Mini Hand Sanitizer Bottles

\$1,000



IT IS WELL KNOWN IN THE EVENTS INDUSTRY THAT CONNECTING WITH ALL 5 OF ATTENDEES' SENSES IS THE BEST WAY TO CONNECT WITH THEIR MEMORY. WANT TO SPONSOR SOMETHING DIFFERENT THAT ATTENDEES WON'T FORGET?



WE'RE NOW OFFERING CUSTOM BRANDED MINI HAND SANITIZERS PERSONALIZED WITH YOUR COMPANY'S LOGO TO BE AVAILABLE ALL DAY AT THE SYMPOSIUM.



SPONSORING COMPANY WILL BE HIGHLIGHTED AS A VIP SPONSOR AND LISTED ON THE CONFERENCE WEBSITE AND IN THE CONFERENCE MATERIALS.

2023 Sponsorship Opportunities

Reusable Water Bottles \$10,000

- Company name along with UofC logo on reusable water bottles available to all attendees at registration
- Company name and website link on the symposium website
- 4 complimentary registrations

Coffee Cups \$5,000

- Company name along with UofC logo on reusable coffee cups to be available to all attendees at registration
- Company name and website link on the symposium website
- 2 complimentary registrations

Conference Padfolio \$3,000

- 8½x11 lined notepads with your logo/name will be available to all attendees at the symposium



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Application & Payment Form

Please print clearly.

Company			
Contact Person			
Title			
E-mail Address			
Address			
City		State/Province	
Postal Code		Country	
Telephone		Fax #	

EXHIBIT SPONSORSHIPS		
<input type="checkbox"/>	GOLD	\$5,000 USD
<input type="checkbox"/>	SILVER	\$3,500 USD
<input type="checkbox"/>	BRONZE	\$2,500 USD
OTHER SPONSORSHIP		
<input type="checkbox"/>	Hand Sanitizer Sponsorship	\$1,000 USD
<input type="checkbox"/>	Reusable Water Bottles	\$10,000 USD
<input type="checkbox"/>	Coffee Cups	\$5,000 USD
<input type="checkbox"/>	Conference Padfolio	\$3,000 USD

TOTAL AMOUNT: \$ _____

*Please sign and return the following pages: 7, 8, 11 and 12.

GOLD Level Exhibits:

We wish to avoid having our in-person booth located adjacent to the following company(s):
(The University of Chicago cannot guarantee this placement request)

Exhibit space is limited!

Deadline for exhibitor support / space is May 1, 2023, or when space reaches capacity (whichever comes first). All exhibitors & sponsors will receive an exhibitor guide with additional logistic details, and the exhibitor know-before-you-go document 72 hours pre-conference.

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Payment Options

☐ Check/Money Order Payment

Please make check payable to: **Meeting Achievements (TID 371464588)**. You must email, mail, or fax your application, payment form, and exhibitor agreement (pages 9, 10, 13, and 14) and the check/money order to Meeting Achievements at the contact info listed at the bottom left of this page.

☐ Credit Card Payment

(Charge will be processed by Meeting Achievements through CVENT)

Check one: VISA _____ Mastercard _____ American Express _____

Credit Card Number	
Expiration Date	
CID	
Cardholder's Name	
Billing Address	
City	
State/Province	
Postal Code	
Telephone	
Signature	

If paying by credit card, the completed application and payment form along with the signed exhibitor LOA page (pages 7, 8, 11 and 12) MUST be submitted via one of these methods:

Email:

janelle@meetingachievements.com

Fax:

1.219.548.8619, Attn: Janelle Caudill

US Mail:

Meeting Achievements
Attn: Development Therapeutics
567 West 250 South, Hebron, IN 46341

Questions:

Janelle Caudill, Conference Organizer

- Office Phone: 1.219.465.1115
- Email: Janelle@meetingachievements.com

A receipt/confirmation and the exhibitor guide will be sent to the email address provided upon receipt of full payment and ALL completed forms: application, payment form, signed exhibitor agreement (i.e. pages 7, 8, 11 and 12).

- Thank you for your support of this important conference!

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Exhibitor/Support Agreement

Exhibit Rules & Regulations

Only one company may exhibit in a single space. Items or services exhibited or referred to must be those normally provided or manufactured by the exhibitor. No application form will be processed without payment in full.

Due to the nature of the conference, no refunds will be offered.

All representatives who will be staffing exhibit booths must be registered for the meeting. Supporting companies are allowed a set number of complimentary registration(s) based on their supporter level. Additional booth personnel may register for an additional fee.

Display materials that may be deemed by the conference organizers to detract from the dignity of the exhibit show will not be permitted.

All signage, and logos, to be provided by supporting company, must adhere to conference specifications.

All exhibit tables and support services will be provided by the hotel. Note: electrical access may not be available. Any additional support costs are the responsibility of the exhibitor.

Security will NOT be provided. The property of the exhibitors shall at all times remain in the sole possession, custody, and responsibility of each exhibitor.

Industry Guidelines:

In recent years, much attention has been given to the relationships between the pharmaceutical and medical device/equipment industry and health care professionals. Gifts, individual relations, and professional education have been topics at the forefront of discussion. It is the responsibility of all exhibitors to be aware of and abide by all applicable association codes including but not limited to, those listed below:

Advanced Medical Technology Association (AdvaMed) Code of Ethics for Interactions with Health Care

Professionals - approved 2003, additional FAQs 2005

American Medical Association Opinion 8.06 Gifts to Physicians from Industry and Clarifying Addendum

Compliance Program Guidance for Pharmaceutical Manufacturers
Pharmaceutical Research and Manufacturers of America (PhRMA) Code of Interaction with Healthcare Professionals - revised July 2008

It is the company's responsibility to collect any data to fulfill their requirements for the Sunshine Act.

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Exhibitor/Support Agreement (continued)

Distribution of Product:

FDA Regulations

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations. This information may be obtained from the FDA at this website: <http://www.fda.gov/cder/ddmac/>.

Exhibitors are reminded that the FDA generally prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also forbids the promotion of approved drugs or devices for unapproved uses. All products that have not been FDA approved for a particular use in humans or that are not commercially available in the United States will be permitted to be exhibited only when accompanied by appropriate signage indicating the device's clearing status. The signs must be easily visible and placed near the products themselves and on any graphics depicting the product. The exhibitor shall have available at the booth a letter from the FDA, which describes the allowable use status of the product(s).

Exhibitors are cautioned about the FDA's prohibition on promoting cleared-for-marketing devices for unapproved uses. Requests for information and guidance should be directed to the FDA.

Selling of Products or Services

Exhibitors may display products that they have manufactured. Exhibitors may not accept cash, checks or credit cards for merchandise in the exhibition Hall; however, orders may be taken. Exhibitors electing to take orders must do so in a manner consistent with the professional nature of the exhibit.

Use of the UofC Name, Insignia, Logo or Acronym

The University of Chicago (UofC) and Meeting Achievements names, insignias, logos and acronyms are proprietary marks and may not be used in signs, advertising, or promotions in any media or product literature either inside or outside of the exhibit area unless prior written approval has been received from the conference organizers.

Liability and Security

Exhibitors must make provisions for safeguarding their display and property at all times. The exhibitor is responsible for all liability, losses, claims, and damages relating to any injury, death, or damage to property (including the Exhibition Hall), however occurring, arising from the acts of the exhibitor, his or her employees, agents, licensees, or contractors. The exhibitor agrees to indemnify and hold harmless UofC from and against any and all liability, losses, claims, and damages that may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor.



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Liability and Security

Terms and Conditions

If applicable, as a condition for exhibiting, each exhibitor shall agree to observe all stated policies in this document. UofC reserves the right to refuse exhibit space to any applicant at its sole discretion.

If exhibiting at the conference, the undersigned has read the enclosed Exhibit/Support Agreement and agrees to abide by these regulations. Failure to abide by these regulations will result in forfeiture of all monies paid or due under the terms of the agreement.

The exhibitor and the provider agree to abide by all requirements of the Accreditation Council for Continuing Medical Education's Standards for Integrity and Independence in Accredited Continuing Education as stated at www.accme.org, including Standard 4.2: "The accredited provider must ensure that learners can easily distinguish between accredited education and other activities."



Company Name: _____

Signature: _____ Date: _____

Name (print): _____

Email: _____

***Please sign and return along with all other required pages (7, 8, 11 and 12)**

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Exhibitor/Supporter Registration Form

Please list the names of ALL representatives scheduled to work your booth.
***ALL FIELDS ARE REQUIRED.**

Company Representative 1: Gold / Silver / Bronze

*Name _____
*Title _____ *Degree _____
*Phone _____ *Email _____
*Area of Service (ex. Chicago only, Illinois, Indiana, Wisconsin, Michigan, Midwest,
Other) _____
*Allergy/Dietary Restrictions: _____

Company Representative 2: Gold / Silver (Fee applies to Bronze)

*Name _____
*Title _____ *Degree _____
*Phone _____ *Email _____
*Area of Service (ex. Chicago only, Illinois, Indiana, Wisconsin, Michigan, Midwest,
Other) _____
*Allergy/Dietary Restrictions: _____

Company Representative 3: Gold (Fee applies to Silver and Bronze)

*Name _____
*Title _____ *Degree _____
*Phone _____ *Email _____
*Area of Service (ex. Chicago only, Illinois, Indiana, Wisconsin, Michigan, Midwest,
Other) _____
*Allergy/Dietary Restrictions: _____

Company Representative 4: (Fee applies to all levels)

*Name _____
*Title _____ *Degree _____
*Phone _____ *Email _____
*Area of Service (ex. Chicago only, Illinois, Indiana, Wisconsin, Michigan, Midwest,
Other) _____
*Allergy/Dietary Restrictions: _____

(Additional conference registrations may be purchased at an industry rate of \$395)