



AT THE FOREFRONT
**UChicago
Medicine**

Commercial Exhibit Invitation

On behalf of the University of Chicago Departments of Radiology and Surgery, we would like to invite you to be an industry partner and showcase your products as an exhibitor for this exciting new CME program. **How to Save a Life: IR and Surgical Management of the Trauma Patient** will be held October 9-11, 2022 at Disney's Yacht and Beach Club in Orlando, FL.

This multidisciplinary meeting will promote the efficient management of the trauma patient, and all major topics in the global treatment of the trauma patient will be presented by experts in the field. It will highlight the important partnership of interventional radiology and trauma surgery. In doing so, it will bring experts in the field to present the multi-faceted approach to care for one of the most challenging types of patient to care for: the critically-ill acute trauma patient. Furthermore, most of the program will surround current endovascular and interventional techniques and state-of-the-art equipment used to perform life-saving procedures by both interventional radiologists and trauma surgeons. Endovascular therapies of focus will include (but not limited to) embolization, balloon occlusion, stent and stent-graft placement, as well as other downstream interventions (i.e. gastrostomy, drain placement, etc.)

We anticipate at least 100 attendees including interventional radiologists, and trauma surgeons as well as other surgical sub-specialties, intensivists, ER physicians, technologists, nurses, and other healthcare professionals who care for critically-ill acute trauma patients. CME credits are provided by the University of Chicago Pritzker School of Medicine. The agenda and other details are available for review on our website at: <https://cme.uchicago.edu/SaveALife2022>

Exhibitions will include one six-foot table for the duration of the conference and conference meals. Per CME requirements, exhibits will be located outside the meeting room, near where breakfast and refreshment breaks will be served. One representative will be provided a registration badge to attend.

There are four recognized levels for exhibition: \$25,000 for platinum sponsorship, \$15,000 for gold, \$10,000 for silver, and \$5,000 for bronze exhibition. Details on the inclusions at each level are attached.

To reserve your spot, please complete the registration form below or register online at <https://cme.uchicago.edu/SaveALife2022>. If the suggested levels and options do not suit your needs, please contact us at cme@dt.com to customize a sponsorship package. We appreciate your support and hope you can join us.

Sincerely,

Course Director

Jeffrey A. Leef, MD

Associate Professor of Radiology
Medical Director of Weiss Radiology
University of Chicago Medicine



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EXHIBIT SPACE RESERVATION CONTRACT
**How to Save a Life: IR and Surgical Management of the
Trauma Patient**
October 9-11, 2022
Walt Disney World, Orlando, FL
REGISTER ONLINE: <https://cme.uchicago.edu/SaveALife2022>

Company Name: _____

Address: _____

City: _____ State/Province: _____ Zip: _____ Country: _____

Telephone: _____ Fax: _____

Exhibitor Contact Information (who will receive exhibit materials and is official representative)

Contact Name: _____ Title: _____

Address: _____

City: _____ State/Province: _____ Zip: _____ Country: _____

Telephone: _____ Fax: _____ E-Mail: _____

Authorized Signature: _____

Title: _____

Product/Service(s) to be displayed: _____

1. Tabletop Exhibit

Exhibitor Level / category:	Exhibit fee	Complimentary registrations
Bronze exhibitor	\$5,000	1
Silver exhibitor	\$10,000	2
Platinum exhibitor	\$15,000	3
Platinum exhibitor	\$25,000	4

2. Payment: Total = _____



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TERMS AND CONDITIONS FOR COMMERCIAL EXHIBITORS

1. The exhibitor and the provider agree to abide by all requirements of the Accreditation Council for Continuing Medical Education's Standards for Integrity and Independence in Accredited Continuing Education as stated at www.acme.org, including Standard 4.2: "The accredited provider must ensure that learners can easily distinguish between accredited education and other activities."
2. Exhibitor may distribute promotional materials at their exhibit space only. Distribution of pharmaceuticals or other samples is prohibited.
3. All commercial support associated with the activity will be given with the full knowledge of the provider. No additional payments, goods, services or events will be provided to the course directors, planning committee members, faculty, joint sponsor, or any other party involved with the activity.
4. Completion of this agreement represents a commitment and payment is due and collectible by the activity date unless otherwise agreed upon by the provider. Provider reserves the right to refuse exhibit space to exhibitor in the event of non-payment or Code of Conduct violation.
5. Provider agrees to provide exhibit space and may acknowledge exhibitor in activity announcements.
6. Provider reserves the right to assign exhibit space or relocate exhibits at its discretion.
7. No refunds will be issued for cancellations.
8. The parties agree that nothing herein requires or shall be construed to require University of Chicago to indirectly or directly use, order, lease, purchase or recommend the use, ordering or purchase of any industry partner products or services. University of Chicago represents and warrants that nothing herein will affect its judgment regarding the use, ordering or purchase of medical products or services. The parties acknowledge that the fee paid hereunder has been determined through good faith and arms-length negotiation to be the fair market value of the services rendered, and there is a legitimate need for this sponsorship and services. For purpose of clarity, no amount paid or reimbursed hereunder is intended to be, nor shall it be construed as, an offer or payment made, whether directly or indirectly, to induce the referral of patients, the purchase, lease or order of any item or service, or the recommending or arranging for the purchase, lease or order of any item or service.

Please make checks payable to: Direct Travel Mail to: Direct Travel 301 N. Main Street, Suite 2602; Winston-Salem, NC 27101, Attn: UChicago CME. Please contact cme@dt.com with questions and alternative payment options if needed.

HOW TO SAVE A LIFE: EXHIBITION OPTIONS

BRONZE

SILVER

GOLD

PLATINUM

COST	\$5,000	\$10,000	\$15,000	\$25,000+
TABLES	No Dedicated Table	1 Table	2 Tables	2 Tables with choice of location placement
REGISTRATIONS	1 Complimentary Registration	2 Complimentary Registrations	3 Complimentary Registrations	4 Complimentary Registrations
INCLUSIONS	Placement in attendee Mobile App, Dedicated Thank you Slide to scroll before meeting and during breaks	Placement in attendee Mobile App, Dedicated Thank you Slide to scroll before meeting and during breaks	Priority placement in attendee Mobile App, Dedicated Thank you Slide to scroll before meeting and during breaks, Access to attendee list after the conference, invitation to cocktail party with all Speakers	Priority placement in attendee Mobile App, Dedicated Thank you Slide to scroll before meeting and during breaks, Access to attendee list after the conference, invitation to cocktail party with all Speakers, Opportunity to sponsor one lunch event

Please contact our planning team at cme@dt.com to register your support for this event today!
Meeting Details, including agenda can be found at: <https://cme.uchicago.edu/SaveALife2022>