



AT THE FOREFRONT

**UChicago  
Medicine**

# **Chicago GYN Oncology Updates**

**May 13, 2022**

**Virtual Exhibitor &  
Corporate  
Advertising Information  
Packet**



## Please Join Us

Chicago GYN Oncology Updates is a continuing medical education activity sponsored by The University of Chicago Pritzker School of Medicine. The educational initiative includes a half day interactive live CME activity developed and delivered by thought leaders in the field of gynecologic oncology.

We are pleased to provide the following opportunities for organizations to advertise their products and services to attendees of the conference. Whether you are displaying your products in the exhibit space, interacting with physicians at one of the meal functions or gaining brand recognition for your company through program acknowledgements, your message will reach physicians, nurses, and allied health care professionals.

## Anticipated Attendance:

200

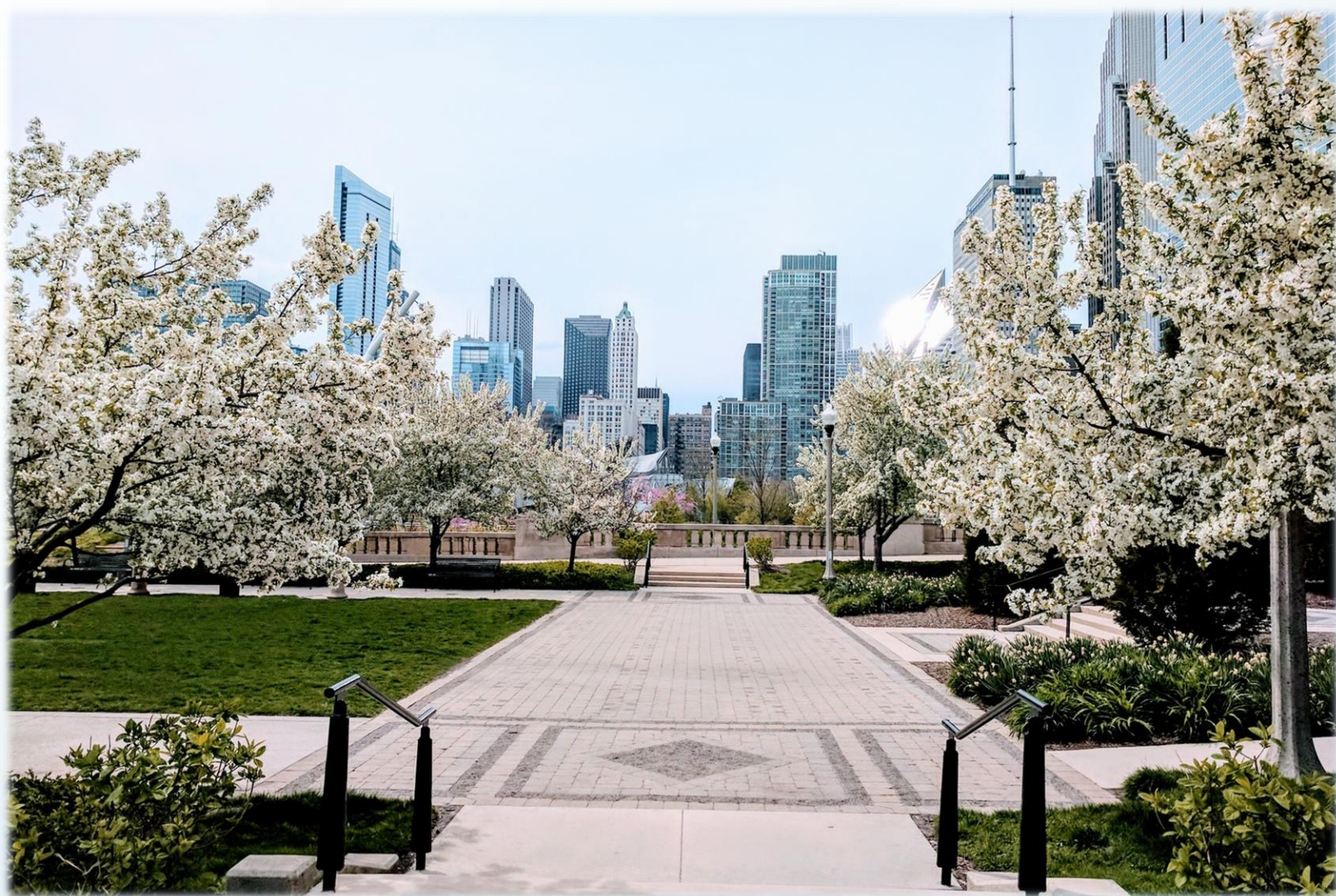
This activity is designed for gynecologic oncologists, medical oncologists, pathologists, radiation oncologists, hematologists, surgical oncologists, obstetrician/gynecologists, pharmacists, nurses, nurse practitioners, physician assistants, research scientists, fellows in training, residents, and social workers.

## About the Conference

**Title:** Chicago GYN Oncology Updates

**Date:** May 13, 2022

**Location:** Virtual





# VIRTUAL EXHIBIT OPPORTUNITIES

*Additional Conference Registration may be purchased for Industry*

*Representatives at \$395 per person*

## **\$5,000 GOLD**

- Recognition in print
- Premium listing: company name and web link on website
- 3 Complimentary Registrations
- Virtual Exhibit Booth with Unlimited PDF resources and videos
- Chat with Attendees through interactive Chatroll
- Own video conferencing room linked to website – provided by exhibitor
- Calendar link sent to attendees encouraging them to schedule one-on-one meetings with you – in exhibitor's own video conference link

## **\$4,000 SILVER**

- Recognition in print
- Premium listing: company name and web link on website
- 2 Complimentary Registrations
- Virtual Exhibit Booth with unlimited PDF resources and (1) video
- Chat with Attendees through interactive Chatroll
- Own video conferencing room linked to website – provided by exhibitor

## **\$3,000 Bronze**

- Recognition in print
- Company name and web link on website
- 1 Complimentary Registration
- Virtual Exhibit Booth with unlimited PDF resources
- Chat with Attendees through interactive Chatroll

# EXHIBIT GUIDE

**Exhibit Date:** May 13, 2022

**Exhibit Location:** Virtual

## Display Hours:

Friday, May 13th, 2020

8am – 1:00pm

- 9:25am-9:55am Break
- 11:50am-12:05pm Break

## How to Register for Exhibit Space

Return the enclosed exhibitor  
Application/Contract with your  
payment to:

Meeting Achievements  
Attn: Chicago GYN Updates  
567 West 250 South  
Hebron, IN 46341

Or via email:

[Polly@meetingachievements.com](mailto:Polly@meetingachievements.com)





# Chicago Gyn Oncology Updates

May 13, 2021 | Virtual

Application & Payment Form (REQUIRED)

Company	
Contact Person	
Title	
E-mail Address	
Address	
City	State/Province
Postal Code	Country
Telephone	Facsimile

EXHIBIT:		
<input type="checkbox"/>	Gold	\$ 5000 USD
<input type="checkbox"/>	Silver	\$ 4000 USD
<input type="checkbox"/>	Bronze	\$ 2500 USD

Exhibitor space is limited Deadline for exhibitor/support space is **May 2, 2022**, or when space reaches capacity (whichever comes first). All exhibitors & supporters will receive a confirmation letter with additional logistic details.

Please Sign and return attached "Exhibitor/Support Agreement Rules" on Page 9 5

# PAYMENT OPTIONS

## Check/Money Order Payment

Please make check payable to: Meeting Achievements. Mail the application/payment form, exhibitor/supporter agreement, and the check/money order to:

Meeting Achievements  
Attn: Chicago GYN Updates  
567 West 250 South  
Hebron, IN 46341

## Credit Card Payment

Check one: ☐ VISA    ☐ Mastercard    ☐ American Express

Credit Card Number	
Expiration Date	
CID	
Cardholder's Name	
Billing Address	
City	
State/Province	
Postal Code	
Telephone	
Signature	

If paying by credit card, the completed application/payment form and the signed exhibitor/ support form may be returned via one of the following options:

**Emailed to:** [Polly@meetingachievements.com](mailto:Polly@meetingachievements.com)

**Mailed to the address below:**

Meeting Achievements  
Attn: Chicago GYN Updates  
567 West 250 South  
Hebron, IN 46341

A receipt/confirmation and exhibit kit will be sent to the email address provided upon receipt of full payment, the application/payment form, and the signed exhibitor/support agreement.

Thank you for your support.

# Chicago Gyn Oncology Updates

May 13, 2022 | Virtual

## Exhibitor/Support Agreement

### Exhibit Rules & Regulations

1. Only one company may exhibit in a single space. Items or services exhibited or referred to must be those normally provided or manufactured by the exhibitor.
2. No application form will be processed without payment in full.
3. Due to the nature of the conference, no refunds will be offered.
4. All representatives who will be staffing exhibit booths must be registered for the meeting. Supporting companies are allowed a set number of complimentary registration(s) based on their supporter level. Additional booth personnel may register for an additional fee.
5. Display materials that may be deemed by the conference organizers to detract from the dignity of the exhibit show will not be permitted.
6. All signage, and logos, to be provided by supporting company, must adhere to conference specifications.
7. All exhibit tables and support services will be provided by the hotel. Note: electrical access may not be available. Any additional support costs are the responsibility of the exhibitor.

8. Security will NOT be provided. The property of the exhibitors shall at all times remain in the sole possession, custody, and responsibility of each exhibitor.

### Industry Guidelines:

In recent years, much attention has been given to the relationships between the pharmaceutical and medical device/equipment industry and health care professionals. Gifts, individual relations, and professional education have been topics at the forefront of discussion. It is the responsibility of all exhibitors to be aware of and abide by all applicable association codes including but not limited to, those listed below:

- Advanced Medical Technology Association (AdvaMed) Code of Ethics for Interactions with Health Care Professionals – approved 2003, additional FAQs 2005
- American Medical Association Opinion 8.06 Gifts to Physicians from Industry and Clarifying Addendum
- Compliance Program Guidance for Pharmaceutical Manufacturers
- Pharmaceutical Research and Manufacturers of America (PhRMA) Code of Interaction with Healthcare Professionals – revised July 2008





# Distribution of Product

## *FDA Regulations*

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations. This information may be obtained from the FDA at this website: <http://www.fda.gov/cder/ddmac/>.

Exhibitors are reminded that the FDA generally prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also forbids the promotion of approved drugs or devices for unapproved uses. All products that have not been FDA approved for a particular use in humans or that are not commercially available in the United States will be permitted to be exhibited only when accompanied by appropriate signage indicating the device's clearing status. The signs must be easily visible and placed near the products themselves and on any graphics depicting the product. The exhibitor shall have available at the booth a letter from the FDA, which describes the allowable use status of the product(s). Exhibitors are cautioned about the FDA's

prohibition on promoting cleared-for-marketing devices for unapproved uses. Requests for information and guidance should be directed to the FDA.



## *Selling of Products or Services*

Exhibitors may display products that they have manufactured. Exhibitors may not accept cash, checks or credit cards for merchandise in the exhibition Hall; however, orders may be taken. Exhibitors electing to take orders must do so in a manner consistent with the professional nature of the exhibit.

## *Use of Name, Insignia, Logo or Acronym*

The University of Chicago and Meeting Achievements names, insignias, logos and acronyms are proprietary marks and may not be used in signs, advertising, or promotions in any media or product literature either inside or outside of the exhibit area unless prior written approval has been received from the conference organizers.



## Liability and Security

Exhibitors must make provisions for safeguarding their display and property at all times. The exhibitor is responsible for all liability, losses, claims, and damages relating to any injury, death, or damage to property (including the Exhibition Hall), however occurring, arising from the acts of the exhibitor, his or her employees, agents, licensees, or contractors. The exhibitor agrees to indemnify and hold harmless The University of Chicago and Meeting Achievements from and against any and all liability, losses, claims, and damages that may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor.

*If exhibiting at the conference, the undersigned has read the enclosed Exhibit/Sponsor Agreement and agrees to abide by these regulations. Failure to abide by these regulations will result in forfeiture of all monies paid or due under the terms of the agreement.*

The exhibitor and the provider agree to abide by all requirements of the Accreditation Council for Continuing Medical Education's Standards for Integrity and Independence in Accredited Continuing Education as stated at [www.accme.org](http://www.accme.org), including Standard 4.2: "The accredited provider must ensure that learners can easily distinguish between accredited education and other activities."

## Terms and Conditions

If applicable, as a condition for exhibiting, each exhibitor shall agree to observe all stated policies in this document. The Conference reserves the right to refuse exhibit space to any applicant at its sole discretion.

**Company Name:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Email:** \_\_\_\_\_



# EXHIBITOR REGISTRATION FORM

Chicago Gyn Oncology Updates  
May 13, 2022

Company Representative (1): (Gold/Silver/Bronze)

\_\_\_\_\_  
Name  
\_\_\_\_\_  
Title  
\_\_\_\_\_  
Phone Email

Company Representative (2): (Gold/Silver) (Bronze \$ 395)

\_\_\_\_\_  
Name  
\_\_\_\_\_  
Title  
\_\_\_\_\_  
Phone Email

Company Representative (3): (Gold) (Silver/Bronze \$ 395)

\_\_\_\_\_  
Name  
\_\_\_\_\_  
Title  
\_\_\_\_\_  
Phone Email

Company Representative (4): (Gold/Silver/Bronze \$ 395)

\_\_\_\_\_  
Name  
\_\_\_\_\_  
Title  
\_\_\_\_\_  
Phone Email