Chicago GYN Oncology Updates

May 14, 2021

Virtual Exhibitor & Corporate Advertising Information Packet
Please join us

Chicago GYN Oncology Updates is a continuing medical education activity sponsored by The University of Chicago Pritzker School of Medicine. The educational initiative includes a half day interactive live CME activity developed and delivered by thought leaders in the field of gynecologic oncology.

We are pleased to provide the following opportunities for organizations to advertise their products and services to attendees of the conference. Whether you are displaying your products in the exhibit space, interacting with physicians at one of the meal functions or gaining brand recognition for your company through program acknowledgements, your message will reach physicians, nurses, and allied health care professionals.

Anticipated Attendance:

100

This activity is designed for gynecologic oncologists, medical oncologists, pathologists, radiation oncologists, hematologists, surgical oncologists, obstetrician/gynecologists, pharmacists, nurses, nurse practitioners, physician assistants, research scientists, fellows in training, residents, and social workers.

About the Conference

Title: Chicago GYN Oncology Updates
Date: May 14, 2021
Location: Virtual
VIRTUAL EXHIBIT OPPORTUNITIES

Additional Conference Registration may be purchased for Industry Representatives at $395 per person

$5,000 GOLD
- Recognition in print
- Premium listing: company name and web link on website
- 3 Complimentary Registrations
- Virtual Exhibit Booth
- Chat with Attendees
- 2 Videos added to Virtual Exhibit Booth

$4,000 SILVER
- Recognition in print
- Premium listing: company name and web link on website
- 2 Complimentary Registrations
- Virtual Exhibit Booth
- Chat with Attendees
- 1 Video added to Virtual Exhibit Booth

$3,000 Bronze
- Recognition in print
- Company name and web link on website
- 1 Complimentary Registrations
- Virtual Exhibit Booth
- Chat with Attendees
Virtual Sponsorship Opportunities

Share and Wear $15,000

- Official Chicago Gyn Oncolgy T-shirts
- Company name and logo on sleeve, displayed on twitter and live on conference
- Company name and website link on the conference website
- Company name on the conference program
- 3 Complimentary Registrations

Med-cookie $10,000

- Custom made Conference Cookies, complete with your logo and a special note of gratitude to your company on each individual box
- Company name and logo on individual box, delivered to attendees registered by April 14, 2021 to be opened and enjoyed live on the first conference day!
- Company name and website link on the conference website
- Company name on the conference program
Virtual Sponsorship Opportunities

Water Bottles $10,000
- Company name along with conference logo on reusable water bottles delivered to attendees registered by March 31, 2021
- Company name and website link on the conference website
- Company name on the conference program
- 2 Complimentary Registrations

Safety Swag Bags $10,000
- Company name on the Skyhook Headset and Headphone Holder for Desktop Monitors
- Company name on the Touchless Black Sanitary Key
- Company name on a Safety Webcam Cover
- Company name and website link on the conference website
- Company name on the conference program
- 2 Complimentary Registrations

Virtual Break Music $2,500
- Custom playlist during a ten-minute break
- Company name and logo, or product displayed on screen for paid break time
- Company name and website link on the conference website
- Company name on the conference program
- 1 Complimentary Registration
Virtual Sponsorship Opportunities

SongDivision! $15,000

- Show the attendees an incredible time with world-class music and entertainment, filled with unparalleled music talent, charismatic hosts, and interactive experiences that are customized to the conference!
- Company name displayed during each musical and gameshow performance
- Sponsor an interactive and highly entertaining experience for the conference
- Company name and website link on the conference website
- Company name on the conference program
- 3 Complimentary Registrations

Coffee Cups $7,500

- Company name along with Chicago GYN Oncology logo on reusable coffee cups to be delivered to attendees registered by March 31, 2021.
- Company name and website link on the conference website
- Company name on the conference program
- 2 Complimentary Registrations
EXHIBIT GUIDE
General Exhibit Information

Exhibit Date: May 15, 2020
Exhibit Location: The Gleacher Center
Display Hours:
  Friday, May 14, 2020
  7:30am – 12:00pm
See conference agenda for daily break times.

How to Register for Exhibit Space
Return the enclosed exhibitor Application/Contract with your payment to:

Meeting Achievements
567 West 250 South
Hebron, IN 46341
Or via email: polly@meetingachievements.com
# Chicago Gyn Oncology Updates

May 14, 2021 | Virtual
Application & Payment Form (REQUIRED)

## Company

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## EXHIBIT:

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## SPONSORSHIP

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*Exhibitor space is limited* Deadline for exhibitor/support space is May 1, 2021 or when space reaches capacity (whichever comes first). All exhibitors & supporters will receive a confirmation letter with additional logistic details.

Check/Money Order Payment
Please make check payable to: Meeting Achievements. Mail the application/payment form, exhibitor/supporter agreement, and the check/money order to:
Meeting Achievements
Attn: Chicago GYN Updates
567 West 250 South
Hebron, IN 46341

Credit Card Payment
Check one: _____ VISA  _____ Mastercard  _____ American Express

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If paying by credit card, the completed application/payment form and the signed exhibitor/support form may be returned via one of the following options:

**Emailed to:** polly@meetingachievements.com

**Mailed to the address below:**
Meeting Achievements
Attn: Chicago GYN Updates
567 West 250 South
Hebron, IN 46341

A receipt/confirmation and exhibit kit will be sent to the email address provided upon receipt of full payment, the application/payment form, and the signed exhibitor/support agreement.

Thank you for your support.
**Exhibit Rules & Regulations**

1. Only one company may exhibit in a single space. Items or services exhibited or referred to must be those normally provided or manufactured by the exhibitor.

2. No application form will be processed without payment in full.

3. Due to the nature of the conference, no refunds will be offered.

4. All representatives who will be staffing exhibit booths must be registered for the meeting. Supporting companies are allowed a set number of complimentary registration(s) based on their supporter level. Additional booth personnel may register for an additional fee.

5. Display materials that may be deemed by the conference organizers to detract from the dignity of the exhibit show will not be permitted.

6. All signage, and logos, to be provided by supporting company, must adhere to conference specifications.

7. All exhibit tables and support services will be provided by the hotel. Note: electrical access may not be available. Any additional support costs are the responsibility of the exhibitor.

8. Security will NOT be provided. The property of the exhibitors shall at all times remain in the sole possession, custody, and responsibility of each exhibitor.

**Industry Guidelines:**

In recent years, much attention has been given to the relationships between the pharmaceutical and medical device/equipment industry and health care professionals. Gifts, individual relations, and professional education have been topics at the forefront of discussion. It is the responsibility of all exhibitors to be aware of and abide by all applicable association codes including but not limited to, those listed below:

- Advanced Medical Technology Association (AdvaMed) Code of Ethics for Interactions with Health Care Professionals – approved 2003, additional FAQs 2005
- American Medical Association Opinion 8.06 Gifts to Physicians from Industry and Clarifying Addendum
- Compliance Program Guidance for Pharmaceutical Manufacturers
- Pharmaceutical Research and Manufacturers of America (PhRMA) Code of Interaction with Healthcare Professionals – revised July 2008
Distribution of Product

FDA Regulations

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations. This information may be obtained from the FDA at this website: http://www.fda.gov/cder/ddmac/.

Exhibitors are reminded that the FDA generally prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also forbids the promotion of approved drugs or devices for unapproved uses. All products that have not been FDA approved for a particular use in humans or that are not commercially available in the United States will be permitted to be exhibited only when accompanied by appropriate signage indicating the device's clearing status. The signs must be easily visible and placed near the products themselves and on any graphics depicting the product. The exhibitor shall have available at the booth a letter from the FDA, which describes the allowable use status of the product(s).
Exhibitors are cautioned about the FDA's

Selling of Products or Services

Exhibitors may display products that they have manufactured. Exhibitors may not accept cash, checks or credit cards for merchandise in the exhibition Hall; however, orders may be taken. Exhibitors electing to take orders must do so in a manner consistent with the professional nature of the exhibit.

Use of Name, Insignia, Logo or Acronym

The University of Chicago and Meeting Achievements names, insignias, logos and acronyms are proprietary marks and may not be used in signs, advertising, or promotions in any media or product literature either inside or outside of the exhibit area unless prior written approval has been received from the conference organizers.
Liability and Security

Exhibitors must make provisions for safeguarding their display and property at all times. The exhibitor is responsible for all liability, losses, claims, and damages relating to any injury, death, or damage to property (including the Exhibition Hall), however occurring, arising from the acts of the exhibitor, his or her employees, agents, licensees, or contractors. The exhibitor agrees to indemnify and hold harmless The University of Chicago and Meeting Achievements from and against any and all liability, losses, claims, and damages that may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor.

Terms and Conditions

If applicable, as a condition for exhibiting, each exhibitor shall agree to observe all stated policies in this document. The Conference reserves the right to refuse exhibit space to any applicant at its sole discretion.

Exhibitor agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org: SCS 4.2: “Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.” “Life, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or in the place of the CME activity.”

Company Name: ____________________________

Name: ______________________________________

Signature: ___________________________________

Date: ________________________________

Email: ____________________________________
EXHIBITOR REGISTRATION FORM

Chicago Gyn Oncology Updates
May 14, 2021

Company Representative (1): (Gold/Silver/Bronze)
__________________________________________________________________
Name
__________________________________________________________________
Title
__________________________________________________________________
Phone Email

Company Representative (2): (Gold/Silver) (Bronze $ 395)
__________________________________________________________________
Name
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Title
__________________________________________________________________
Phone Email

Company Representative (3): (Gold) (Silver/Bronze $ 395)
__________________________________________________________________
Name
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Title
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Company Representative (4): (Gold/Silver/Bronze $ 395)
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Name
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Title
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