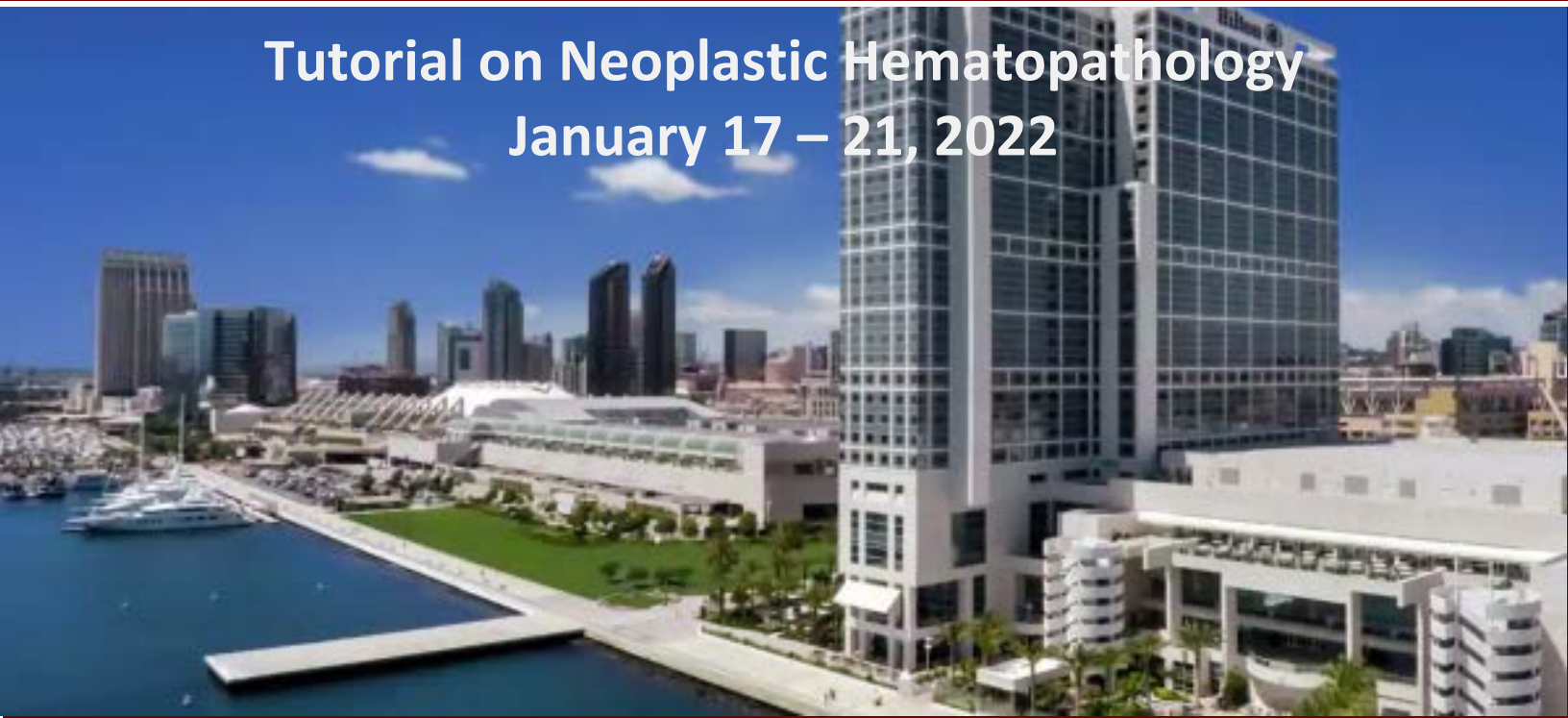




EXHIBITOR PROSPECTUS

HILTON SAN DIEGO BAYFRONT • SAN DIEGO, CA

Tutorial on Neoplastic Hematopathology January 17 – 21, 2022



WELCOME TO THE TUTORIAL ON NEOPLASTIC HEMATOPATHOLOGY 2022 MEETING

The University of Chicago, Department of Pathology and Center for Continuing Medical Education is excited to welcome partners and exhibitors to our 2022 Tutorial on Neoplastic Hematopathology (TNH) meeting in San Diego. This meeting offers a tremendous opportunity to display products and services to leaders in Neoplastic Hematopathology. The TNH is committed to providing participants the most up-to-date information and latest on pathology of hematologic malignancies. Come be a part of special events to exchange ideas and information on current and innovative topics in the latest advances in Neoplastic Hematopathology.

The prospectus outlines all partnership and exhibiting opportunities. Apply now to join this valuable meeting and momentous celebration of TNH's history!

IMPORTANT DEADLINE

**Exhibit Space and Partnership Contracts:
Until SOLD OUT or October 15, 2021**

(Submit your application today to guarantee space!

Partnerships and exhibit spaces are on a first-come, first-served basis to the first organizations to submit approved applications and full payment.)

Send Exhibit Application and Payment TO:

The University of Chicago Medicine

ATTN: Katina Merritt

5841 S. Maryland Avenue • MC 3083 – Room S352

Chicago, IL 60637



Exhibitor Information and Policies

Exhibitor Installation & Registration

Monday, January 17 7:00am-10:00am

Exhibitor Hours*

Monday, January 17 (Registration) 10:00am-6:00pm

Tuesday, January 18 7:00am-5:00pm

Wednesday, January 19 7:00am-5:00pm

Thursday, January 20 7:00am-5:00pm

Friday, January 21 7:00am-12:00pm

*The exhibit hall will be open during the hours stated above. We recommend exhibits be staffed during breakfasts, breaks, and receptions. Information on the timing of these meals and breaks will be available in the final Meeting Program.

Dismantling of Exhibits

Friday, January 21 12:00pm-3:00pm

Exhibit Installation and Dismantling: Exhibit installation must be completed on Monday, January 17th by 10:00 a.m. Exhibits must be dismantled and packed by 3:00pm on Friday, January 21st.

Sponsorship Opportunities

Becoming a meeting sponsor of the TNH is an ideal way to increase exposure of your company's products and services to attendees. The following sponsorship opportunities are available:

Sponsorship Fee **\$2,000**

Standard partnership benefits: one (1) complimentary meeting registration, exhibitor name badge, and company name listed in registration packet.

Diamond Partnership **\$15,000**

(2) Corporate Workshops are available at this level

- Reception, breakfast or lunch food/beverage in room for up to 200 people
- Standard A/V (LCD projector, screen, podium with one mic (no laptop provided))
- One email message to workshop registrants post-meeting (pre-approval message required; message sent by TNH)
- Complimentary meeting registration packet insert in each meeting registrant's packet to get your message in the hands of every attendee! (Insert pre-approval required.)
- (6) Meeting badges for exhibit representatives (includes general sessions, breakfasts, and reception)

Platinum Partnership **\$10,000**

(4) Workshop Partnerships are available at this level

- Breakfast (7:00-8:00am) or lunch (12:00-1:00pm) food/beverage in room for up to 100 people
- Standard A/V (LCD projector, screen, podium with one mic (no laptop provided))
- One email message to workshop registrants post-meeting (pre-approval message required; message sent by TNH)
- (3) Meeting badges for exhibit representatives (includes general sessions and breakfasts)

Gold Partnership **\$6,500**

(4) Partnerships available at this level

- Premium location table in common area adjacent to lecture hall entrance, supplied with: (2) 6' skirted tables, (4) chairs, a wastebasket and wi-fi access
- (2) Meeting badges for exhibit representatives (includes general sessions and breakfasts)

Silver Partnership **\$5,500**

(5) Partnerships available at this level

- Premium location table in common area adjacent to lecture hall entrance, supplied with: (1) 6' skirted tables, (2) chairs, a wastebasket and wi-fi access
- (1) Meeting badge for exhibit representative (includes general sessions and breakfasts)

Bronze Partnership **\$3,500**

(2) Partnerships available at this level

- Exhibit space supplied with - (1) 6' skirted tables, (2) chairs, a wastebasket and wi-fi access

Hotel Accommodations

The TNH 2022 meeting held at the Hilton San Diego Bayfront in San Diego, CA. To make hotel reservations, visit the group's passkey at www.tnh2022.com.

Payment and Cancellation Policy

The display fee is due by **October 15, 2021**. Mail: The Exhibitor Application and Registration Form, with check payment to:

University of Chicago
Attn: Katina Merritt
5841 S. Maryland Avenue
MC 3083 – Room S-352
Chicago, IL 60637

Applications after **October 15, 2021** will receive consideration based on availability. Packet insert materials are due on or before **November 10, 2021**. No company may exhibit until receipt of full payment for exhibit space.

All cancellations must be in writing and written cancellations received by: **November 10, 2021**, exhibitors will receive a 50% refund. No refunds given after **November 10, 2021**.

Please also note that any special events (i.e. any organized workshops and/or programs during and around the conference days) must be in consultation with, and formally pre-approved by the conference organizers. Without exception, all exhibitors and attendees of the event are strictly required to adhere to this condition.

Additional Information:

For general questions and additional information regarding exhibitor registration, please contact Thelma Wright at University of Chicago via phone 773-834-2555 or Email twright@bsd.uchicago.edu.

Exhibitor Rules and Regulations

Exhibitor agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org: SCS 4.2: “Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.” “Life, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or in the place of the CME activity.”

Exhibitor may distribute promotional materials at their exhibit space only. Distribution of pharmaceuticals or other samples is prohibited.

All commercial support associated with the activity will be given with the full knowledge of the provider. No additional payments, goods, services or events will be provided to the course directors, planning committee members, faculty, joint sponsor, or any other party involved with the activity.

Completion of this agreement represents a commitment and payment is due and collectible by the activity date unless otherwise agreed upon by the provider. Provider reserves the right to refuse exhibit space to exhibitor in the event of non-payment or Code of Conduct violation.

Provider agrees to provide exhibit space and may acknowledge exhibitor in activity announcements.

Provider reserves the right to assign exhibit space or relocate exhibits at its discretion.

The exhibitor and the provider agree to abide by all requirements of the Accreditation Council for Continuing Medical Education Standards for Commercial Support of Continuing Medical Education.

No refunds will be issued for cancellations after November 10, 2021.

We agree to abide by all of the contract provisions governing this exhibit and application. Acceptance of the application by the University of Chicago constitutes a contract.

Contract Provisions

Exhibits and exhibitors are subject to the following regulations. The term "University" herein refers to The University of Chicago.

The University of Chicago has produced this continuing medical education event for the registered physician, scientific researcher, nurse and other allied health professionals. Exhibitor is expected to display their products and/or discuss their services with awareness of the professional and practical needs of conference attendees. The University reserves the right to refuse space that, in its sole opinion, is unlikely to contribute to the overall objectives of this educational activity.

Exhibitor Representative Responsibilities: Exhibitor must name at least one person to be the official onsite representative and responsible party. The official representative will receive all relevant materials relating to the educational activity. That representative shall be authorized to enter into such agreements as may be necessary for fulfillment of obligations to the University and to other contractors and subcontractors. At least one representative must be at the display during exhibit times.

Payments and Cancellations: Payment in full for exhibit space is due no later than **October 15, 2021**. Exhibitors who cancel before **November 10, 2021**, will receive a refund less a 50% cancellation fee. Exhibitors who cancel on or after **November 10, 2021**, will receive no refund. No cancellations shall be acknowledged unless received by the University in writing. The date upon which the notice of cancellation is received shall apply as the official date of cancellation.

Space Agreement: This application for exhibit space, the notice of assignment by the University and the full payment of rental charges, together constitute an agreement for a right to use the space. Exhibitors will be assigned space on a first-come, first-serve basis. The University reserves the right to make the final space assignment or change the space assignment should it be necessary in the best interest of the exhibit show.

Arrangements of Exhibits: Exhibits must be arranged so as not to obstruct the general view or hide the exhibits of others. The standard equipment provided to the exhibitor by the University will consist of one six-foot skirted table, two chairs, wastebasket, one program syllabus and one complimentary conference registration. Exhibit fixtures, components and identification signs will be permitted to a maximum of seven feet. All display fixtures over four feet in height in height and placed within 10 linear feet of an adjoining exhibit must be confined to the back half of the area.

Fire Regulations: All material used in the exhibitor area must be made of flame-proof materials and conform to all fire department regulations.

Standard for Commercial Support 4: Appropriate Management of Associated Commercial Promotion

Standard 4.1 Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

Care of Buildings: Exhibitors or their agents shall not injure or deface the walls or floors of the buildings, the booths and/or equipment or furnishings in the space provided. The Exhibitor will be held liable for any such damage caused by the responsible representative or his agent.

Use of Exhibit Space: No Exhibitor shall assign, sublet or share the whole or any part of the space allotted without the consent of the University and approval of the terms thereof. No Exhibitor is permitted to show goods other than those manufactured or handled in their regular course of business. No firm or organization not assigned space will be permitted to solicit business in any manner within the exhibit area.

Sound Devices and Noise Level: The use of devices for the mechanical reproduction of sound is prohibited. Any demonstrations or presentations must be conducted at a low volume so nearby exhibitors are not disturbed.

Entertainment: The Exhibitor agrees not to sponsor group functions such as hospitality suites, tours, film showings, speeches or other activities during the meeting and exhibition hours that would in any way interfere with member attendance at regular University education sessions or meetings or induce visitors away from the Meeting. The Exhibitor must receive approval from the University in advance for any intended group functions.

Direct Selling: In the event that Exhibitor engages in on-location transactions, Exhibitor will be responsible for complying with all federal, state and local laws regarding sales taxes and laws that may pertain to such sales.

General Restrictions: (A) Exhibitor can distribute only those food and drink samples that are manufactured or handled by them in the regular course of business. (B) The University reserves the right to restrict exhibits that, because of noise, methods of operation or for any reason become objectionable, and also to prohibit or evict without refund any exhibit or person that in the opinion of the University may detract from the general character of the Meeting. (C) No display material exposing an unfinished surface to neighboring exhibitors or an aisle will be permitted. (D) Exhibitor is not permitted to set up displays in hotel rooms, hotel suites or lobbies.

Liability and Insurance: Exhibitor will take reasonable precautions to safeguard exhibit. The University will not be liable for loss or damage to property of the Exhibitor or exhibitor representatives or employees from theft, fire, accident or any other cause beyond its control. Exhibitors are advised to insure themselves at their own expense against property loss or damage and against liability for personal injury. The University's liability for injury to persons or loss or damage to property shall be limited to such as may be caused by its negligence. Exhibitor will indemnify the University against, and hold harmless from, negligence of the Exhibitor in connection with its use of display space.

Standard 4.2 Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME. For print, advertisements and promotional materials will not be interleaved within the pages of the CME content. Advertisements and promotional materials may face the first or last pages of printed CME content as long as these materials are not related to the CME content they face and are not paid for by the commercial supporters of the CME activity. For computer based, advertisements and promotional materials will not be visible on the screen at the same time as the CME content and not interleaved between computer 'windows' or screens of the CME content. (Supplemented February 2014; the information that follows previously appeared in ACCME policies. No changes have been made to the language.) Also, ACCME-accredited providers may not place their CME activities on a Web site owned or controlled by a commercial interest. With clear notification that the learner is leaving the educational Web site, links from the Web site of an ACCME accredited provider to pharmaceutical and device manufacturers' product Web sites are permitted before or after the educational content of a CME activity, but shall not be embedded in the educational content of a CME activity. Advertising of any type is prohibited within the educational content of CME activities on the Internet, including, but not limited to, banner ads, subliminal ads, and pop-up window ads. For computer based CME activities, advertisements and promotional materials may not be visible on the screen at the same time as the CME content and not interleaved between computer windows or screens of the CME content. For audio and video recording, advertisements and promotional materials will not be included within the CME. There will be no 'commercial breaks.' For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity. (Supplemented, February 2014; the information that follows previously appeared in ACCME policies. No changes have been made to the language.) For Journal-based CME, None of the elements of journal-based CME can contain any advertising or product group messages of commercial interests. The learner must not encounter advertising within the pages of the article or within the pages of the related questions or evaluation materials.

Standard 4.3 Educational materials that are part of a CME activity, such as slides, abstracts and handouts, cannot contain any advertising, corporate logo, trade name or a product-group message of an ACCME-defined commercial interest.

Standard 4.4 Print or electronic information distributed about the non-CME elements of a CME activity that are not directly related to the transfer of education to the learner, such as schedules and content descriptions, may include product-promotion material or product-specific advertisement.

Standard 4.5 A provider cannot use a commercial interest as the agent providing a CME activity to learners, e.g., distribution of self-study CME activities or arranging for electronic access to CME activities.

Tutorial on Neoplastic Hematopathology

January 17 – 21, 2022

Sponsor Registration Form



Click or tap here to enter text.

Exhibitor Representative:

Click or tap here to enter text.

Exhibitor:

Click or tap here to enter text.

Mailing Address:

Click or tap here to enter text.

Click or tap here to enter text.

Click or tap here to enter text.

City

State

Zip

Click or tap here to enter text.

Click or tap here to enter text.

Telephone

Fax

Cell: Click or tap here to enter text.

Email: Click or tap here to enter text.

Exhibit Fee:	WORKSHOP SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
	\$15,000	\$10,000	\$6,500	\$5,500	\$3,500

Click or tap here to enter text.

Product being displayed:

Click or tap here to enter text.

Payment will be coming from:

Make checks payable to:

University of Chicago Medicine
Tax Identification No: 36217739

Remit to:

University of Chicago Medicine
Attn: Katina Merritt
5841 S. Maryland Ave • MC 3083 – Room S-352
Chicago, IL 60637

TERMS AND CONDITIONS

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3. All commercial support associated with the activity will be given with the full knowledge of the provider. No additional payments, goods, services or events will be provided to the course directors, planning committee members, faculty, joint sponsor, or any other party involved with the activity.
4. Completion of this agreement represents a commitment and payment is due and collectible by the activity date unless otherwise agreed upon by the provider. Provider reserves the right to refuse exhibit space to exhibitor in the event of non-payment or Code of Conduct violation.
5. Provider agrees to provide exhibit space and may acknowledge exhibitor in activity announcements.
6. Provider reserves the right to assign exhibit space or relocate exhibits at its discretion.
7. The exhibitor and the provider agree to abide by all requirements of the Accreditation Council for Continuing Medical Education *Standards for Commercial Support of Continuing Medical Education*.
8. No refunds will be issued for cancellations.

Click or tap here to enter text.

Exhibitor Representative

Date

Click or tap here to enter text.

Provider Representative

Date