



EXHIBITOR PROSPECTUS

2017 Pulmonary Pathology Society Biennial Meeting

June 13-16, 2017

Gleacher Center, University of Chicago
450 North Cityfront Plaza Drive, Chicago

Please join us

On behalf of The University of Chicago, Department of Pathology and Center for Continuing Medical Education, we are pleased to invite you to exhibit at the:

2017 Pulmonary Pathology Society Biennial Meeting

Gleacher Center, University of Chicago
450 North Cityfront Plaza Drive, Chicago

About the Conference

The **2017 Pulmonary Pathology Society Biennial Meeting** will be held June 13-16, 2017 at the Gleacher Center, University of Chicago's Gleacher Center in Chicago, Illinois.

The Biennial Meeting will feature over 80 internationally recognized expert pulmonary pathology faculty from 20 countries. There will be lectures and panel discussions by the world's experts on Pulmonary Pathology. Topics will include Diagnosis of Lung Cancer and Lung Cancer Biomarkers, Immune Therapy and Liquid Biopsy, Emerging Topics in Interstitial Lung Disease, Multidisciplinary Interstitial Lung Disease, Updates on Non-Neoplastic Lung Disease, Thoracic Cytology, and Pleural Tumors.

The 2017 PPS Biennial Meeting offers a tremendous opportunity to showcase your company products, services and achievements in front of a world stage of key decision makers and industry leaders. Increase your visibility and company profile by participating as an exhibitor at this exciting event.

It is expected to attract over 180 PPS members, and is an opportunity to market and showcase the broad range of products and services appropriate for lung and pleural diseases, including lung cancer.

We hope you will join us along with our growing number of exhibitors in Chicago 2017!

EXHIBIT GUIDE

We are pleased to provide the following opportunity for organizations to advertise their products and services to attendees of the conference.

General Exhibit Information

Expected Attendance: 180

Exhibit Dates:

Exhibit Dates: June 13-16, 2017
Set-Up Time: Monday, June 12th 2017 from 2:00pm-5:00pm
Move-Out/Breakdown: Friday, June 16th 2017 from 5:30pm-6:45pm

Exhibit Hours:

Tuesday, June 13, 2017 12:30pm – 4:30pm
Wednesday, June 14, 2017 7:30am – 5:30pm
Thursday, June 15, 2017 7:30am – 12:30pm
Friday, June 16, 2017 7:30am – 5:30pm

Shipping Information:

University of Chicago Gleacher Center
c/o Biennial Pulmonary Pathology Society
450 N. Cityfront Plaza Drive
Chicago, IL 60611
1 (312) 464-8787
Attn: Joe Wilkinson
Dates: June 13th -16th

Exhibit Fees:

Exhibit fee includes one six foot skirted table, two chairs, one wastebasket, one copy of the conference materials/syllabus and one symposium registration for admittance to all general sessions.

Exhibit Display Fee - \$2,000

Benefits of Exhibiting

- One full registration pass for duration of symposium
- Complimentary exhibitor name badges
- Company name listed in program material
- Build recognition of your company and awareness of your products
- Multiple opportunities to meet with influential decision makers in a direct sales environment

Additional Registrations:

Registration can be found on the PPS website: <https://cme.uchicago.edu/PulmonaryPath2017>

Payment and Cancellation Policy

How to reserve your Exhibit Booth/Space:

Online: <https://cme.uchicago.edu/ExhibitorPPS2017>

Deadline for exhibitor registration is June 1, 2017, or when space reaches capacity, whichever occurs first. The display fee is due on or before June 1, 2017. No company may exhibit unless payment for exhibit space has been received in full.

All cancellations must be sent in writing. No refunds will be issued after June 1, 2017.

Please also note that any special events (i.e. any organized social events or programs and seminars during and around the conference days) must be in consultation with, and formally pre-approved by the conference organizers. Without exception, all exhibitors and attendees of the symposium are required to strictly adhere to this condition.

Additional Information:

For general questions and additional information regarding exhibitor registration, please contact The Center for Continuing Medical Education at University of Chicago via phone 773-702-1056 or Email: cme@bsd.uchicago.edu

Instructions

Complete, sign, and return the Application/Contract and Registration Form. Enclose a check payable to the University of Chicago. **You may also complete your registration online at <https://cme.uchicago.edu/ExhibitorPPS2017> (credit card payments only).**

Company Name: _____

Display Name (if different from company name): _____

Contact Name (to whom all correspondence is sent): _____

Title: _____

Exhibitor Address: _____

City, State, and Zip: _____

Phone: _____

Fax: _____

Email: _____

Display Fees

- Exhibit Display Fee - \$2,000

Important Deadline: June 1, 2017

- Payment is due.
- Company information is due for the program materials.

Online: <https://cme.uchicago.edu/ExhibitorPPS2017> (Credit Card Payments Only)

We agree to abide by all of the contract provisions governing this exhibit and which are part of this application. Acceptance of the application by the University of Chicago constitutes a contract.

Authorized Signature

Date

Contract Provisions

Exhibits and exhibitors are subject to the following regulations. The term "University" herein refers to The University of Chicago.

The University of Chicago has produced this continuing medical education event for the registered physician, scientific researcher, nurse and other allied health professionals. Exhibitor is expected to display their products and/or discuss their services with awareness of the professional and practical needs of conference attendees. The University reserves the right to refuse space that, in its sole opinion, is unlikely to contribute to the overall objectives of this educational activity.

Exhibitor Representative Responsibilities: Exhibitor must name at least one person to be the official onsite representative and responsible party. The official representative will receive all relevant materials relating to the educational activity. That representative shall be authorized to enter into such agreements as may be necessary for fulfillment of obligations to the University and to other contractors and subcontractors. At least one representative must be at the display during exhibit times.

Payments and Cancellations: Payment in full for exhibit space is due no later than June 1, 2017. Exhibitors who cancel before June 1, 2017, will receive a refund less a 50% cancellation fee. Exhibitors who cancel on or after June 1, 2017, will receive no refund. No cancellations shall be acknowledged unless received by the University in writing. The date upon which the notice of cancellation is received shall apply as the official date of cancellation.

Space Agreement: This application for exhibit space, the notice of assignment by the University and the full payment of rental charges, together constitute an agreement for a right to use the space. Exhibitors will be assigned space on a first-come, first-serve basis. The University reserves the right to make the final space assignment or change the space assignment should it be necessary in the best interest of the exhibit show.

Arrangements of Exhibits: Exhibits must be arranged so as not to obstruct the general view or hide the exhibits of others. The standard equipment provided to the exhibitor by the University will consist of one six-foot skirted table, two chairs, wastebasket, one program syllabus and one complimentary conference registration. Exhibit fixtures, components and identification signs will be permitted to a maximum of seven feet. All display fixtures over four feet in height and placed within 10 linear feet of an adjoining exhibit must be confined to the back half of the area.

Fire Regulations: All material used in the exhibitor area must be made of flame-proof materials and conform to all fire department regulations.

Care of Buildings: Exhibitors or their agents shall not injure or deface the walls or floors of the buildings, the booths and/or equipment or furnishings in the space provided. The Exhibitor will be held liable for any such damage caused by the responsible representative or his agent.

Use of Exhibit Space: No Exhibitor shall assign, sublet or share the whole or any part of the space allotted without the consent of the University and approval of the terms thereof. No Exhibitor is permitted to show goods other than those manufactured or handled in their regular course of business. No firm or organization not assigned space will be permitted to solicit business in any manner within the exhibit area.

Sound Devices and Noise Level: The use of devices for the mechanical reproduction of sound is prohibited. Any demonstrations or presentations must be conducted at a low volume so nearby exhibitors are not disturbed.

Entertainment: The Exhibitor agrees not to sponsor group functions such as hospitality suites, tours, film showings, speeches or other activities during the meeting and exhibition hours that would in any way interfere with member attendance at regular University education sessions or meetings or induce visitors away from the Meeting. The Exhibitor must receive approval from the University in advance for any intended group functions.

Direct Selling: In the event that Exhibitor engages in on-location transactions, Exhibitor will be responsible for complying with all federal, state and local laws regarding sales taxes and laws that may pertain to such sales.

General Restrictions: (A) Exhibitor can distribute only those food and drink samples that are manufactured or handled by them in the regular course of business. (B) The University reserves the right to restrict exhibits that, because of noise, methods of operation or for any reason become objectionable, and also to prohibit or evict without refund any exhibit or person that in the opinion of the University may detract from the general character of the Meeting. (C) No display material exposing an unfinished surface to neighboring exhibitors or an aisle will be permitted. (D) Exhibitor is not permitted to set up displays in hotel rooms, hotel suites or lobbies.

Liability and Insurance: Exhibitor will take reasonable precautions to safeguard exhibit. The University will not be liable for loss or damage to property of the Exhibitor or exhibitor representatives or employees from theft, fire, accident or any other cause beyond its control. Exhibitors are advised to insure themselves at their own expense against property loss or damage and against liability for personal injury. The University's liability for injury to persons or loss or damage to property shall be limited to such as may be caused by its negligence. Exhibitor will indemnify the University against, and hold harmless from, negligence of the Exhibitor in connection with its use of display space.

Exhibitor Registration Form
2017 Pulmonary Pathology Society Biennial Meeting
June 13-16, 2017

Exhibitors receive one registration per display purchased. The full registration pass admits the exhibitor representative to all general sessions, meal functions and/or social events. Additional registrations may be purchased.

Conference Registration (1) -One Full Pass included with Display/Exhibit Fee

Name

Title

Phone

Email

Representative Name Badge (1):

Name

Title

Phone

Email

Representative Name Badge (2):

Name

Title

Phone

Email

Representative Name Badge (3):

Name

Title

Phone

Email

Is this your first time exhibiting at this meeting? Yes No

How did you hear about this meeting? Mailing Email Internet Colleague

Other, please specify _____