



EXHIBITOR PROSPECTUS

15th International Ultmann Chicago Lymphoma Symposium

May 4-5, 2018

Kimpton Gray Hotel
122 West Monroe Street
Chicago, IL 60603

Please join us!

On behalf of The University of Chicago, Department of Medicine and Center for Continuing Medical Education, we are pleased to invite you to exhibit at the:

15th International Ultmann Chicago Lymphoma Symposium to be held May 4-5, 2018

Kimpton Gray Hotel
122 West Monroe Street
Chicago, IL 60603

About the Conference

The **15th International Ultmann Chicago Lymphoma Symposium** will focus on the widespread and difficult challenges of understanding and controlling Hodgkin and non-Hodgkin lymphomas. Chicago is a city rich in academic tradition, and we welcome you to join us at the only symposium dedicated solely to lymphoma in the Midwest. Given the current pace of increasing information and knowledge, there is an important need to discuss the growing body of data regarding the biology and treatment of patients with Hodgkin and non-Hodgkin lymphomas in a peer to peer format. Our stellar speakers' list draws from local, national, and international expertise.

This symposium offers a tremendous opportunity to showcase your company's products, services and achievements in front of a world stage of key decision makers and industry leaders.

The 15th Symposium is expected to attract 200 leaders in the fields of medical oncology, radiation oncology, surgical oncology, fellows-in-training, oncology nurses, and allied health professionals committed to preventing, controlling, and eliminating lymphoma. This is an excellent opportunity to increase your visibility and to market the broad range of products and services appropriate for Hodgkin and non-Hodgkin lymphomas.

Please visit our website at chicagolymphoma.com for more details pertaining to this year's program and invited speakers.

We hope you will join us along with our growing number of exhibitors in Chicago in 2018!

New this Year

- The symposium is now certified for nursing education credits.
- A new session has been added to the symposium on Friday morning.

The new session will include an overview of the diagnosis, prognosis, and evolving treatments of lymphoma followed by two panel discussions. One panel discussion will be centered on Oral Chemotherapy Adherence & Management of Toxicities and the other will be centered on Toxicities of Checkpoint Inhibitors. Each panel will consist of a doctor, nurse, and pharmacist and will involve case presentations and active discussion.

The symposium is now certified for nursing education credits.

EXHIBIT GUIDE

We are pleased to provide opportunities for organizations to advertise their products and services to attendees of the conference. Whether you are displaying your products in the exhibit space or interacting with participants at one of the meal functions, your message will reach key decision makers.

General Exhibit Information

Expected Attendance: 200

Exhibit Dates:

Exhibit Dates: Friday & Saturday, May 4-5, 2018

Set-Up Time: Friday, May 4, 2018 from 09:00am – 1:00pm

Move-Out/Breakdown: Saturday, May 5, 2018 after 2:00pm

Exhibit Hours:

Friday, May 4, 2018 10:00am – 6:15pm

Saturday, May 6, 2018 7:00am – 3:00pm

Shipping Information:

Kimpton Gray Hotel

c/o Ultmann Chicago Lymphoma Symposium

122 W. Monroe St.

Chicago, IL 60603

1 (312) 750-9012

Exhibit Fees:

Exhibit fee includes one six foot skirted table, two chairs, one wastebasket, one copy of the conference materials/syllabus and one symposium registration for admittance to all general sessions.

Exhibit Display Fee - \$2,500

Benefits of Exhibiting

- One full registration pass for duration of symposium
- Complimentary exhibitor name badges
- Company name listed in program material
- Build recognition of your company and awareness of your products
- Multiple opportunities to meet with influential decision makers in a direct sales environment

Registration, Payment and Cancellation Policy

Early registration will be available now through April 12, 2018 and will offer a reduced registration fee of \$450. Regular registration will be available from April 13 to May 4, 2018 and will offer our standard registration fee of \$500.

How to reserve your Exhibit Booth/Space:

- 1) Complete Exhibitor Application/ Contract** (found on page 5) and submit form via email to smoellering@medicine.bsd.uchicago.edu or send to address below.
- 2) Provide payment via check or online. If payment is made online a 3% processing fee will be charged.**

Online: www.chicagolymphoma.com

Mail: The Exhibitor Application and Registration Form, with check payment to:
The University of Chicago (Federal Tax ID#: 36-2177139)
Sara Moellering
c/o 15th International Ultmann Chicago Lymphoma Symposium
University of Chicago
5481 S. Maryland Ave, MC-2115, Rm I-207
Chicago, IL 60637

The display fee is due on or before **April 13, 2018**. No company may exhibit unless payment for exhibit space has been received in full. Applications received after April 13, 2018 will be considered based on availability.

All cancellations must be sent in writing. If written cancellation is received by April 6, 2018, exhibitors will receive a 50% refund. No refunds will be issued after April 6, 2018.

Please also note that any special events (i.e. any organized social events or programs and seminars during and around the conference days) must be in consultation with and formally pre-approved by the conference organizers. Without exception, all exhibitors and attendees of the symposium are required to strictly adhere to this condition.

Additional Information:

For general questions and additional information regarding exhibitor registration, please contact Sara Moellering at 773-702-0018 or at smoellering@medicine.bsd.uchicago.edu.

Exhibitor Application/Contract
15th International Ultmann Chicago Lymphoma Symposium
May 4-5, 2018

Company Name

Display Name (if different from company name)

Contact Name (to whom all correspondence is sent)

Title

Exhibitor Address

City, State, and Zip

Phone

Email

Display Fees

Exhibit Display Fee - \$2,500

Deadline: April 13, 2018

- Payment is due
- Company information is due for program materials.

Payment Details

Check # Enclosed _____ payable to:
The University of Chicago (Federal Tax ID#: 36-2177139)

Additional Registrations:

| On or Before April 12 th | On or after April 13 th |
|-------------------------------------|------------------------------------|
| \$ 450 per person | \$500 per person |

Mail: The University of Chicago (Federal Tax ID#: 36-2177139)
Sara Moellering
c/o 15th International Ultmann Chicago Lymphoma Symposium
University of Chicago
5481 S. Maryland Ave, MC-2115, Rm I-207
Chicago, IL 6063

We agree to abide by all of the contract provisions governing this exhibit and which are part of this application.
Acceptance of the application by the University of Chicago constitutes a contract.

Authorized Signature

Date

Contract Provisions

Exhibits and exhibitors are subject to the following regulations. The term "University" herein refers to The University of Chicago.

The University of Chicago has produced this continuing medical education event for the registered physician, scientific researcher, nurse and other allied health professionals. Exhibitor is expected to display their products and/or discuss their services with awareness of the professional and practical needs of conference attendees. The University reserves the right to refuse space that, in its sole opinion, is unlikely to contribute to the overall objectives of this educational activity.

Exhibitor Representative Responsibilities: Exhibitor must name at least one person to be the official onsite representative and responsible party. The official representative will receive all relevant materials relating to the educational activity. That representative shall be authorized to enter into such agreements as may be necessary for fulfillment of obligations to the University and to other contractors and subcontractors. At least one representative must be at the display during exhibit times.

Payments and Cancellations: Payment in full for exhibit space is due no later than **April 13, 2018**. Exhibitors who cancel before **April 6, 2018**, will receive a refund less a 50% cancellation fee. Exhibitors who cancel on or after **April 6, 2018**, will receive no refund. No cancellations shall be acknowledged unless received by the University in writing. The date upon which the notice of cancellation is received shall apply as the official date of cancellation.

Space Agreement: This application for exhibit space, the notice of assignment by the University and the full payment of rental charges, together constitute an agreement for a right to use the space. Exhibitors will be assigned space on a first-come, first-serve basis. The University reserves the right to make the final space assignment or change the space assignment should it be necessary in the best interest of the exhibit show.

Arrangements of Exhibits: Exhibits must be arranged so as not to obstruct the general view or hide the exhibits of others. The standard equipment provided to the exhibitor by the University will consist of one six-foot skirted table, two chairs, wastebasket, one program syllabus and one complimentary conference registration. Exhibit fixtures, components and identification signs will be permitted to a maximum of seven feet. All display fixtures over four feet in height in height and placed within 10 linear feet of an adjoining exhibit must be confined to the back half of the area.

Fire Regulations: All material used in the exhibitor area must be made of flame-proof materials and conform to all fire department regulations.

Care of Buildings: Exhibitors or their agents shall not injure or deface the walls or floors of the buildings, the booths and/or equipment or furnishings in the space provided. The Exhibitor will be held liable for any such damage caused by the responsible representative or his agent.

Use of Exhibit Space: No Exhibitor shall assign, sublet or share the whole or any part of the space allotted without the consent of the University and approval of the terms thereof. No Exhibitor is permitted to show goods other than those manufactured or handled in their regular course of business. No firm or organization not assigned space will be permitted to solicit business in any manner within the exhibit area.

Sound Devices and Noise Level: The use of devices for the mechanical reproduction of sound is prohibited. Any demonstrations or presentations must be conducted at a low volume so nearby exhibitors are not disturbed.

Entertainment: The Exhibitor agrees not to sponsor group functions such as hospitality suites, tours, film showings, speeches or other activities during the meeting and exhibition hours that would in any way interfere with member attendance at regular University education sessions or meetings or induce visitors away from the Meeting. The Exhibitor must receive approval from the University in advance for any intended group functions.

Direct Selling: In the event that Exhibitor engages in on-location transactions, Exhibitor will be responsible for complying with all federal, state and local laws regarding sales taxes and laws that may pertain to such sales.

General Restrictions: (A) Exhibitor can distribute only those food and drink samples that are manufactured or handled by them in the regular course of business. (B) The University reserves the right to restrict exhibits that, because of noise, methods of operation or for any reason become objectionable, and also to prohibit or evict without refund any exhibit or person that in the opinion of the University may detract from the general character of the Meeting. (C) No display material exposing an unfinished surface to neighboring exhibitors or an aisle will be permitted. (D) Exhibitor is not permitted to set up displays in hotel rooms, hotel suites or lobbies.

Liability and Insurance: Exhibitor will take reasonable precautions to safeguard exhibit. The University will not be liable for loss or damage to property of the Exhibitor or exhibitor representatives or employees from theft, fire, accident or any other cause beyond its control. Exhibitors are advised to insure themselves at their own expense against property loss or damage and against liability for personal injury. The University's liability for injury to persons or loss or damage to property shall be limited to such as may be caused by its negligence. Exhibitor will indemnify the University against, and hold harmless from, negligence of the Exhibitor in connection with its use of display space.

Exhibitor Registration Form

15th International Ultmann Chicago Lymphoma Symposium

May 4-5, 2018

Exhibitors receive one registration per display purchased. The full registration pass admits the exhibitor representative to all general sessions, meal functions and/or social events. Additional registrations may be purchased for \$450 each on or before April 12, 2018 and \$500 each April 13-May 4, 2018.

Conference Registration (1) -One Full Pass included with Display/Exhibit Fee

Name

Title

Phone

Email

Representative Name Badge (1):

Name

Title

Phone

Email

Representative Name Badge (2):

Name

Title

Phone

Email

Representative Name Badge (3):

Name

Title

Phone

Email

Is this your first time exhibiting at this meeting? Yes No

How did you hear about this meeting? Mailing Email Internet Colleague

Other, please specify _____

Do you plan to attend the Friday Welcome Reception and Poster Viewing? Yes No